

Western Region

## California Surf Lifesaving Association

TO: CSLSA Board of Directors  
 FROM: Mike Bartlett, Chairman *MB*  
 DATE: 10/13/94  
 SUBJECT: Newsletter Committee Report

The Fall 1994 Edition of the CAL SURF NEWS is currently in the production phase and we are still accepting articles. If anyone has story ideas please contact me in person or attend the newsletter committee on Friday. We are shooting for Nov. 1 as the article submission deadline. We would like to go to print by Nov. 15 and distribute by Dec. 1. Our newsletter requires a team effort by its members. If we can get at least one article from each agency we would have a diversified and informative newsletter that is representative of the entire region.

A reminder for the agencies, we print just enough newsletters to cover our entire due-paying members. So please, be sure that those members are receiving it as part of their membership package.

Listed below is the projected Income and Expense Statement for the Fall Edition:

### INCOME

Thousand Mile Sportswear	<u>\$750.00</u>
Total Revenue	\$750.00

### EXPENSE

Printing	\$700.00
Type-setting (Rene Story)	<u>\$250.00</u>
Total Costs	\$950.00
Income over Expense	(\$250.00)

If you have any questions or comments about the newsletter, please feel free to contact me. Thanks again.



ATTACHMENT K

# California Surf Lifesaving Association

P.O. Box 366 • Huntington Beach • California • 92648

TO: CSLSA Board of Directors  
FROM: *MB* Mike Beuerlein & Bill Humphreys  
SUBJECT: Public Education Committee Report  
DATE: October 12, 1994

The advent of falls signals the completion of another summer. Most chapters can now devote greater attention to winter projects. Undoubtedly, many are finding that their resources are not as comprehensive as they would prefer. It is the goal of the Public Ed. Committee to help bridge this gap, assisting all chapters in providing beach and ocean safety education for the people who visit our beaches. To reach this goal, we need your help. If you cannot attend the committee meeting please share your ideas with someone who can. The following is an update on projects in progress:

I. Posters

A. *Surviving the Surf*

1. \$1,000 allocated at Fall'92 meeting for camera ready artwork preparation and plate construction still has not been spent.
2. Bill Humphrey's attempt to secure funding from the San Clemente Ocean Festival to defray printing costs was unsuccessful due to time constraints. He is optimistic that a more comprehensive presentation will improve our chances this year.
3. New Zealand Exchange Representative Mike Lewis was unable to obtain the art work from the artist who modified the New Zealand version of the *Surviving the Surf* poster (due to his abbreviated trip).
4. Tracy Lizotte has forwarded the art work from the state beach poster.
5. Preliminary estimates are:
  - a. \$700-1400 plate prep. and scanning (one-time fee; price depends on whether the scanning is spot color or full color)
  - b. \$474 film output
  - c. \$1020 printing for 1000 posters  
\$2194-2894

B. Rip Currents - posters distributed to all CSLSA chapters at spring meeting.

C. Boogie Boarding Safety - posters distributed to CSLSA chapters at spring meeting.

II. *Project Wipeout* Instructional Program

A. Video - contact Hoag Hospital (Newport Beach) for a copy of the revised video.

B. Lesson Plan

C. Public Ed. Booths

1. Locations
  - a. O.C. Youth Expo
  - b. O.C. Fair
  - c. O.P. Pro Surf Contest
  - d. U.S. Open Surfing Championships

2. Agencies
  - a. Hoag Hospital
  - b. Newport Lifeguards
  - c. Huntington City Beach Lifeguards
  - d. Huntington State Beach Lifeguards
  - e. Laguna Beach Lifeguards
- D. Hoag Symposium
  1. June 29th at 7:00 p.m.
  2. New t-shirts
- VI. *Respect the Beach* Brochure - project on hold.

Other topics for discussion in committee:

- I. Spring '94 USLA Public Ed. Committee meeting.
- II. Morning News - Bill Humphrey's idea to place a lifeguard on the morning news to discuss surf conditions and safety tips.
- III. Public Ed. Survey - Results of survey from Cary Smith.
- IV. CSLSA Video Library - Tracy Lizotte
- V. New Public Ed. Materials
- VI. Sand Wheel Chairs

Again, anyone with ideas or questions is encouraged to attend the committee meeting.

**COMPETITION COMMITTEE REPORT**

October 14, 1994

- I. SHP & Regionals - Bob Moore
  - A. Difficulty of working with SCOF regarding sponsors, etc.
  - B. Sponsors like the possibility of going to Huntington City.
  - C. Discussed possibility of tying in with the International Surf Festival in LA County.
  
- II. Committee Recommendations and concerns regarding Regionals:
  - A. Size of beach at San Clemente is too small.
  - B. Recognition and value to sponsor of Huntington and LA County Beaches may be greater.
  - C. Having Regionals at Surf Festival could increase Taplin participation.
  - D. Tie in JG's with Lifeguard Regionals using similar format as National Games.
  - E. Have a JG event (i.e., Paddle Relay) the night of the Taplin.
  - F. Officials are a concern if we leave San Clemente.
  - G. It may be too late to change the JG location for this year. July 29 @ Huntington (?).
  
- III. Junior Guards:
  - A. Need to know any dates affecting the Jr. Programs by Jan or Feb.
  - B. JG's already have these types of events.
  - C. Logistics are a concern.
  - D. Don't need additional competitions, there are already enough and time is already booked out in most programs.
  - E. Need to create a program that caters to competition.
  - F. Tie in JG tour with events that already exist - i.e. Regionals - No time to add events.
  - G. None of the JG Coordinators are asking for more events.
  - H. Best idea is to get back to JG Regionals & Lifeguard regionals at the same site, with back to back days.
  - I. Need more information on what SHP has in mind for JG tour.
  
- IV. Feedback on 1994 Nationals:
  - A. Medals were a disappointment - should be engraved and presented after each event.
  - B. Event ran well.
  - C. Concern over officiating especially in the JG event.
  - D. Surf boat race - closer reliance on rules and protest committee. Must rely on Officials running the event unless a clear rules violation occurs.

- V. Please come to the Long Beach relays.
- VI. Nationals 1995:
  - A. Will JG's be limited on participation numbers?
  - B. Will wetsuits be allowed?
  - C. Medals - high quality, engraved, standardized
- VII. Need to get back to the National Organization running the event instead of the regionals and re-think the rotation. Develop it to become "The Road Show".
- VIII. Need a way to fund teams to World Titles - it was an embarrassment to not be there.
- IX. Suggest a percentage of national profits from National Games go to a fund for a National Team and a dollar amount off of entry fees, membership, etc. The bottom line is we need a permanent source of funding for a National Team.
- X. Suggest to National two age groups for women.
- XI. Wish List
  - Seminar for officials
  - Pool of equipment for visiting competitors
  - Money to get National Teams to World Titles
  - Get JG and LG Regionals at same site on back to back days.
  - Medal specification - good quality, size and engraving - STANDARDIZED!
  - JG - 10'6" hard boards
  - Money for regionals paid back to Region - like SCOF \$4,000
  - No entry fees - T-shirt to every competitor
  - 20% increase over SCOF guarantee minimum, with same contract we have now.

## EXCHANGE COMMITTEE REPORT

October 14, 1994

1. Emergency Services Directory:

Rick Gould is in the process of preparing the next edition and asked for review of the document for corrections, additions and deletions. The exchange programs available to all members is listed on the inside cover of the directory. A revised description will be forwarded to Rick.

2. New Zealand Exchange:

- A. Requesting an increase of the Committee's budget from \$1,000 per year (\$400 for the visiting Kiwis and \$600 to the traveling Californians), to \$1,200 per year (\$400 for the Kiwis and \$800 to the Californians).
- B. A letter to all agencies for donations of uniform articles, patches, etc. was distributed. Mail items to Chris Graham, Newport Beach Lifeguards. At future Fall meetings, Chapters are asked to bring items from their Chapter or Agency in order to simplify the process.
- C. the idea of an exchange reunion of past Kiwis and Californians was re-introduced. A possible date and location could be 1998 in New Zealand during the World Lifeguard Competition event. This may become an ongoing project with the NZ SLSA.
- D. Tim Dorsey collected \$50 last evening during dinner and presented it to the Exchange Committee. Thanks Tim!

3. Additional Exchange Programs:

Maintain the minimum qualifications outlined in the previous Exchange Committee reports similar to our exchange lifeguards.

- A. Minimum two seasons work experience
- B. Association or country certification in possession.

4. Inter-Agency Exchanges:

- A. This committee will revitalize this program for next spring and summer.
- B. Mike Halphide and Chris Graham will push the program through mailing, flyers, and following up with phone calls.
- C. A calendar of training opportunities along the coast will be started. This calendar may become an integral part of this exchange.

October 14, 1994

Dear California Surf Lifesaving Association Chapters:

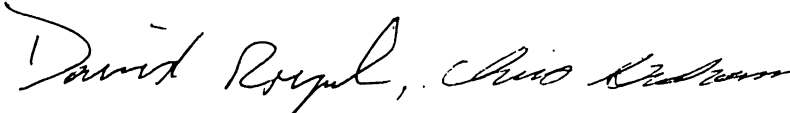
This winter Dave Royal and myself, Chris Graham will be representing the CSLSA in the California/New Zealand Lifeguard Exchange.

We are asking that each organization please donate the minimum of two t-shirts and two patches for the 1994/95 exchange.

Please send your donations to Att: Chris Graham  
Lifeguard Exchange  
Newport Beach Lifeguard Assoc.  
P.O. Box 1768  
Newport Beach, CA 92659-1768  
Phone (714) 644-3047

Thanks for your support.

Sincerely,

A handwritten signature in cursive script, appearing to read "Dave Royal, Chris Graham".

Dave Royal and Chris Graham