



California Surf Lifesaving Association
P. O. Box 366 ^ Huntington Beach ^ California ^ 92648

TO: CSLSA Board of Directors
FROM: Reenie Boyer, Junior Lifeguard Chairperson
Date: October 16, 1997
SUBJECT: Junior Lifeguard Committee Report

Regional Competition Rule Changes

- The Meet Manager has the ability to cancel events or alter courses due to safety concerns.
- Every agency brings an official to the competition.
- Rescue Race-Same as the National Competition.
- Swim Relay distances-
 - C-50 M
 - B-75 M
 - A/AA-100 M
- Rescue Board Relay distances-
 - C-100 M
 - B-150 M
 - A/AA 200 M
- Rescue Board Race-
 - A/AA-2 Males and 2 Females

1998 Regional Competition

- Huntington Beach would like an official OK.
- Huntington Beach needs clarification on sponsorship from the Board.
- Huntington Beach requests \$1,500 to start planning the Regional Competition.
- There will be something "special" for the JG's for being members of the USLA.

Junior Lifeguard USLA Membership

- Request \$350 for mailing the 1997 packets to individual Junior Lifeguards if this issue is not handled at the national meeting.

1998 Junior Lifeguard Application Forms

- Include the USLA Logo on your agencies Junior Lifeguard application form and indicate that you are affiliated with the USLA.

Future Goals

- Develop some Junior Lifeguard Program standards-Dave Simcox, Bill Humphries and Steve Long are going to work on the project prior to the spring meeting.

**California Surf Lifesaving Association
Membership Committee Report
October 17, 1997**

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1. Chapter membership reps will reconcile their membership lists and accounts with the National. The address is:

USLA National Membership Program
P.O. Box 1
Avon-By-the-Sea, NJ 07717-0001
2. Chapter membership reps will return unused kits to Gordon Gray and be billed for the balance by the CSLSA sponsor.
3. The Executive Board will select an item to be included in the membership kit at cost or close to \$5. Top preference are a T-Shirt or hat.
4. There will be no kickback of dues from the Region to the Chapters.
5. Membership reps must remind their members that it is critically important to put their Chapter and Region names on the membership forms.
6. We approved one Life Member which is to remain confidential.

Eric Bauer
Membership Committee Chair

**California Surf Lifesaving Association
Newsletter Committee Report
October 17, 1997**

To: CSLSA BOARD
From: MICHAEL S. BARTLETT, Newsletter Editor
Re: Newsletter Committee Report

The committee met and discussed two main topics: article assignments and advertising needs. The article assignments are below.

In terms of advertising, we see a need for one person to coordinate advertising efforts and Tom Buckner volunteered for this. He will be the Advertising Manager and Vince Lombardi will fill his shoes as Assistant Editor. Tom will send out letters to potential advertisers and handle the follow-up phone calls. We have set a goal to generate at least \$500 worth of advertising per issue.

The next issue of the CAL SURF NEWS is set for Winter 1998. Article assignments need to be submitted to the Editor by Nov. 1 along with any photos or advertisements. The distribution deadline is set for Jan. 15. Please type articles and send photos as it relates to the story in order to qualify for the \$25 article incentive award. Send to:

CSLSA Newsletter
Chairman, Michael Bartlett
103 PCH, Huntington Beach, CA 92648
(714) 960-8880 x6014.

I would prefer articles sent via E-mail to: Mbart4Surf@AOL.com.
Please make a note of it.

Article Assignments are as follows:

- President's Report- Bill Richardson
- Junior Guard Corner/Updates- Reenie Boyer
- Competition News- Rob McGowan
- New Zealand Exchange Delegates- AJ Summers
- El Nino- Agency Preparations- Nick Lerma/Cunningham (flood photos from 1983?)
- Heroic Acts (Black's Incident)- Steve Long
- ILS Recap & Highlights- Brewster (send group photo if possible)
- Hurricane Pauline Rescue Efforts- Burnside/Karl

**PUBLIC EDUCATION COMMITTEE REPORT
OCTOBER 17, 1997**

The following are the recommendations and results of the committee meeting:

1. **Public Education Brochures**
 - a) Multiple versions of the "Rip Current" brochures were distributed based on chapter membership:
 - i) 3,500 of the TREF version. The committee wishes to thank TREF, Tom Buchner, and Mike Silvestry for their assistance and support.
 - ii) 35,000 of the Arrowhead version. The committee thanks Steve Long, Arrowhead Water, and the State Park Foundation for their assistance and support. Contact Kenny Krammer at (714) 374-0605 for additional brochures
 - iii) Approximately 2,000 of the old Rip Current brochures were distributed.
 - b) 3,500 Spinal Injury brochures were donated and distributed to all chapters based on chapter membership. The committee wishes to thank TREF, Tom Buchner, and Mike Silvestry for their assistance and support.
 - c) Steve Long will be working with the USLA to create and fund a generic, national version of the Rip Current brochure. The goal is for this to be distributed to all regions and chapters, as well as hotels and motels in coastal cities.
2. **Ocean Safety Coloring Book**
 - a) Chapters can order ocean safety coloring books directly from Wonderland Printing at 1-800-471-0055. Prices will range from approximately 50 cents apiece, to a low of 23 cents apiece, depending upon quantity. Chapters can have their own logo imprinted on the cover.
3. **Surviving The Surf Posters**
 - a) 870 laminated posters were distributed to chapters based on chapter membership. The committee thanks Mike Beuerlein for his assistance.
4. **Public Education Display Booth**
 - a) Committee requests that CSLSA promoter continue to seek outside funding for the booth.
 - b) Committee agreed not to spend the \$4,000 previously allocated to this project, prior to next spring.

5. **Tide Books**
 - a) **Committee will contact Tide Book publisher regarding incorporating ocean safety tips into tide books.**

6. **CSLSA Web Site - "http:\\www\\CSLSA.ORG"**
 - a) **Committee will continue to work with AJ Summers to add public education web pages to the web site.**
 - b) **All chapters are encouraged to add links to their existing web sites. Access "CSLSA.ORG" or contact AJ Summers in Seal Beach to add your link.**
 - c) **Committee requests that all chapters and committees add the CSLSA web site address to all correspondence in an effort to increase public awareness and accessibility to site.**

7. **Rodney the Marine Iguana**
 - a) **Committee requests that CSLSA promoter continue to seek funding for the Rodney the Marine Iguana comic book.**

8. **Beach and Ocean Safety Tips**
 - a) **Ocean safety tips will be sent to manufactures of ocean products, requesting that they include these in their product labeling or with "hang tags".**
 - b) **Committee requests \$50 for postage reimbursement.**

9. **CSLSA Stickers**
 - a) **Committee will design and print stickers comprised of the CSLSA logo, along with a beach safety tip and the CSLSA web address.**
 - b) **Committee requests \$750 to produce 10,000 stickers to be distributed in the spring.**

10. **Project Wipeout**
 - a) **Updated Project Wipeout videos are now available. Contact Kris O'Neill at Hoag Hospital in Newport or visit their web site: "Wipeout.org"**

11. **Allocation Request**
 - a) **Committee requests that \$1 per regular lifeguard member, be earmarked specifically for Public Education.**

12. **Payment to CSLSA Web Site Creator**
 - a) **Committee requests a token \$100 payment for the CSLSA web site designer.**
 - b) **Committee authorizes designer to advertise his business at the bottom of CSLSA web pages.**

Special "Thank You" to all committee members, and especially Mike Beuerlein for his continued support and hard work.

Ways and Means Committee Report

October 17, 1997, Kai Weisser



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The Committee met and offer three items for the report.

1. The CSLSA 500# telephone was discussed and determined to be ineffective for the approximately \$30 per month charge. The motion was accepted and approved to disconnect the telephone from Eric Bauers residence. It was also determined the money could be better spent on the CSLSA web page.
2. An end of year audit was discussed for the CSLSA business activities. The motion was approved and accepted for Bob Moore and Kai Weisser to investigate and report back to the executive board.
3. All committees were requested to submit past and current budget appropriations for respective business. The following "Current Net Worth Including Expected Revenues And Appropriations" was created:

ASSETS

Cash and Bank Accounts

Cash	\$	-
Bank of America		4,617.31
Credit Union		9,519.70
Certificate of Deposit		7,500.00
Total Cash and Bank Accounts		21,637.01

TOTAL ASSETS \$21,637.01

LIABILITIES

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NET WORTH

\$21,637.01

Expected Revenue

USLA Membership

Lifeguard	\$2,100.00
Junior Lifeguard	2,000.00
Newsletter	500.00

Total Expected Revenue 4,600.00

Assets Available Before Appropriations \$26,237.01

Committee Appropriations

Competition	\$100.00
Junior Lifeguards	
\$2 per member	3,480.00
50% no names	282.50
Meetings	6,000.00
Membership Kits	-
New Zealand Exchange	500.00
Newsletter	1,400.00
Public Education	
Public Education Booth	4,000.00
Poster Lamination	843.68
Safety Message Decals	750.00
Web Page	100.00
Postage	50.00

Total Appropriations 17,506.18

Assets Available After Appropriations \$8,730.83



**California Surf Lifesaving Association
Mexico Assistance Project
October 17, 1997**

1. Merrill Riley has volunteered to coordinate the project for LA County.
2. Encourage all Chapters to get involved.
3. Each Chapter should appoint a coordinator.
4. Most need supplies: • canned food • drinking water • clothing
5. Mexicana Airlines will fly down donated supplies.
6. Members of LA County can deliver to airlines due to proximity.
7. Coordination on transferring supplies to LA can be done through Merrill Riley at (310) 939-7225. Or you can deliver direct to Mexicana Airlines.
8. Vince Lombardi has offered a location to store supplies and/or lifeguarding materials for future efforts.
9. Tim Dorsey is driving to Puerto Escondido next month and has offered to transport lifeguarding materials to the Puerto Escondido Lifeguards.

Bob Moore