

**CSLSA SPRING BOARD OF DIRECTORS MEETING
PRESIDENT'S REPORT
APRIL 27, 2000**

Fellow CSLSA Members and Lifeguard Professionals:

It is a privilege and honor to serve as your president as we begin the new century and millennium. I thank you for your trust and confidence. I extend my thanks to every member for your continuing efforts on behalf of CSLSA and the entire world of professional lifesaving.

I submit that our greatest challenges as an organization continue to be:

- Capturing the interest of a public that is increasingly bombarded and overwhelmed by demands for their attention.
- Convincing the public that death by accidental drowning is a safety epidemic that can be reversed through education and skill development. Swimming should be a life survival skill for every human being. A safe day at the beach should be a normal expectation for everyone.
- Fanning the flames of passion in our own profession, demanding that every lifeguard become a "lifeguard for life" and connect with their fellow lifesavers through participation in their local, regional and national associations.
- Defining the standards of our profession and finding the support of our communities to achieve the levels of performance and excellence that the public deserves.

These are not new issues; merely a statement of work in progress which we must all continue to address.

RECENTLY COMPLETED ACTIVITY

- We submitted a grant proposal to California Aquatic Safety Incorporated (CASI), which was accepted, and they have provided \$3,000 in support of website development.
- I have signed a contract with OC Visions to initiate website development immediately, with a target date for completion of April 27, 2000.
- I have been in contact with Ms. Julie Walke, the publicist for the City of Imperial Beach, who will be working with CSLSA and Foster's to promote our Regional Championships. Thank you once again to I. B. for being our host chapter.
- Dick Colosi has requested web banner ad rates. He has some prospects that may wish to advertise on our new website.

- Dick has secured a number of one-year memberships for prizes to USLA competitors. He has offered two memberships to CSLSA for a raffle promotion.
- I have researched the issue of CSLSA By-Laws contradicting USLA By-Laws. Robert's Rules of Order are **emphatic** regarding this issue and a correction to our by-laws will be made during old business at this meeting.
- I have provided Chris Brewster a list of CSLSA nominees for Certification Officer.

On a final note, I extend a heartfelt thank you from all of us, to Bill Richardson for his leadership of CSLSA and USLA these past years. Bill, you truly embody our identity and soul. You are a "Lifeguard for Life."

Respectfully,

Steve Long
CSLSA President

California Surf Lifesaving Association

www.oslsa.org

April 27, 2000

VICE PRESIDENT REPORT

1. With a great deal of guidance and assistance from MANY associates, I have been spending much of my time easing into the USLA presidency. My appreciation to all concerned.
2. I have had several communications with various agencies from Hawaii to Massachusetts on a number of topics from junior lifeguards, to shortage of lifeguards, to comparable pay, to certification and training.
3. It was an honor and privilege to assist Huntington Beach lifeguards in a successful effort to dedicate the new Zero Tower in honor of the late Judy Bowman and her husband, Max Bowman. As we know, Max was a former Chief Lifeguard for Huntington Beach and is a life member to USLA. Hats off to Mike Bartlett and Mike Beurlien. Between the two of them, they made this a lasting memorial to two very special people.
4. A telephone call was received from Jim Shoemaker from Hollywood, Florida. Should any in our group need transportation from the airport to the USLA meeting site, please contact him at 954-921-3423.
5. With much enjoyment, I read the CSLA spring newsletter. Special accolades to Mike Bartlett, Sandy and Vince Lombardi. And, as always, Rene Story did a terrific job with the format and design.
6. The membership kits have been mailed and duplicates prepared to share with the membership committee today. Very special thanks to my bride, Bev, for the 2000 membership packets! For the first time, I believe, they might even be "lifeguard proof"! (I did not want to type this, but I know who the boss is. BR)



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

Steve Long
President

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Rob McGowan
Second Executive Delegate

B. Chris Brewster
Alternate Executive Delegate

TO : CSLSA Board
FROM : Mike Beuerlein *MB*
DATE : April 27, 2000
SUBJECT : Secretary's Report

- The Long Administration is off to a quick start in the new millennium. We have already had three Executive Board meetings since the first of the year. This has kept me busy collecting and distributing association mail and compiling agendas, reports, and minutes.
- I'd like to thank the Executive Board for approving the purchase of a new tape recorder to assist me with my duties.
- Chris Okamoto of the Hoag Cancer Center has asked me to distribute nomination forms for the Project Wipeout, Year 2000, "Excellence in Lifeguarding Award". This award will recognize a permanent or recurrent lifeguard for outstanding public service and exemplary professional demeanor, achievements and commitment to the lifeguarding profession.

Project Wipeout® presents the 21st Annual Lifeguard Seminar



Monday, June 26, 2000

6:30 – 9:30 p.m.

6:30 – 7 p.m.

Registration & Refreshments

7 – 9:30 p.m.

Speakers

Hoag Hospital's New Conference Center (*map on back*)

One Hoag Drive, Bldg #44 • Newport Beach, California

www.hoaghospital.org/projectwipeout.html

COMMUNICATION • ANTICIPATION • PREVENTION

"Update on Community Education"

Kris Okamoto, RN, CNRN, Project Wipeout, Hoag Hospital
and presentations by: Newport Beach Fire & Marine Department,
City of Huntington Beach Lifeguard Department, U.S. Ocean Safety,
Laguna Beach Lifeguard Department, San Clemente Lifeguards (CA State Parks)
and Seal Beach Lifeguard Department.

"Personal Protective Equipment"

Captain Steve Long, San Clemente Lifeguards (CA State Parks)

"Exposure to Blood & Body Fluids:

How to Protect Yourself"

Vicky McGavack, RN, COHN-S
Employee Health Manager, Hoag Hospital

"Standardization of Lifeguard Training"

MSO Scott Dietrich, City of Laguna Beach Lifeguards

"800 MHz – The Future is Now"

Lt. Eric Bauer, Newport Beach Fire & Marine Department

**Presentation of the Project Wipeout® Excellence in Lifeguarding Award.
CEU'S/EDUCATIONAL CREDITS=2.5HRS**

