



California Surf Lifesaving Association

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Southwest Region-United States Lifesaving Association

P0 Box 366 Huntington Beach, California 92648

World Wide Web: www.cslsa.org

CSLSA 2003 Spring Meeting- Dana Point—COLA Newsletter Report April 24, ~003

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The winter edition of Cal Surf News was published and will be mailed to all chapters within the next week. We pushed our deadline forward as long as possible to ensure inclusion of all contributions. We thank and congratulate all those who contributed especially our new writers, It is our ongoing goal to continue bringing in new voices to keep your magazine fresh and growing. For the most part, our articles will continue to be original work although in a few outstanding cases, we will include reprints. We trust that some of you who are here today will become the next group of first-time writers. We also understand that for many of you, there is not a great deal of time to spend writing and so we ask only that you provide us with some great action photographs. We accept emailed photos or hard copy and assure you proper credit and careful return of your photos.

As always, we add a special thanks to Renee Story for her typesetting, design and infinite patience. We have a few advance copies here today.

At our last meeting we discussed again the idea of direct mailings but as yet have not made this major change. We have expanded and improved our circulation list and hope this will improve the distribution of your magazine. We look forward to your participation in our committee meeting today with ideas and comments for the next edition of your magazine.

Listed below is the income and expense statement for this issue.

Income		
Full-page ad		\$450.00
Expenses		
Print Network	estimated	\$1,900.00
Typesetting, Renee Story		325.00
Article incentive award.		25.00
Total Estimated Expenses		\$2,250.00
Expenses over Income		(\$1,800.00)

Respectfully submitted,

Eric W. Sandy
Co-Editor, Cal Surf News.