



California Surf Lifesaving Association

Southwest Region-United States Lifesaving Association

P0 Box 366 · Huntington Beach, California 92648

World Wide Web: www.cslsa.org

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NEWSLETTER COMMITTEE REPORT

By Vincent Lombardi, Chairman/Co-Editor

April 25, 2003

The committee met in Dana Point on April 24th, and discussed two main topics: article assignments and newsletter appearance for the fall 2003 issue of Cal-Surf News.

I. Article Assignments:

- President's Report- Robert McGowan (LA County)
- Competition Update- Marshall Parks (San Diego)
- Junior Lifeguard Update- Renee Boyer (Newport Beach)
- New Zealand Exchange Update- Chris Graham (Lake Mission Viejo)
- Other articles to follow!

II. New Projects:

The committee will research the potential for mailing copies of the newsletter to the individual member rather than a mass mailing to chapters/agencies which is the current form of distribution. Other projects under consideration are creating a color-front for the newsletter, which will enhance the appearance for future sponsorship agreements.

The next issue of the CAL SURF NEWS is set for fall of 2003. Article assignments need to be submitted to the Editor(s) by June 15, 2003 along with any photos or advertisements. The distribution deadline is set for September 28, 2003. Please type articles and send photos as it relates to the story in order to qualify for the \$25 article incentive award.

Send articles and photos to: CSLSA Newsletter Chairman/Co- Editor, Vincent Lombardi, P0 Box 555020, Camp Pendleton, CA 92055-5020, 760-214-2312 (h), 760-763-0455 (fx). I would prefer articles sent via E-mail to: v3cpls@msn.com or Eric Sandy, Co-Editor: SurfSandy@aol.com.

Please contact the CAL SURF NEWS Co-Editors Vincent Lombardi at 760-214-2312 or Eric Sandy at 760-436-6485 for advertising in upcoming issues. Advertising revenue will assist us in offsetting our production costs. The advertising cost per issue is as follows:

\$50	business card size	\$100	quarter page
\$250	half page	\$375	full page

Respectfully Submitted,
Vincent Lombardi
Co-Chairman, Cal Surf News