

## **National Beach Safety Week**

- At the request of the Public Education Committee, I sent a letter to Governor Wilson requesting declaration of May 22 - 29 as National Beach Safety Week in California.
- No response as of yet.

## **International Lifesaving Federation**

- At the request of USLA International Liaison Tom Daly, I assumed the position of President for the Americas of the International Lifesaving Federation early this year.
- This position includes presidency of North, Central, and South America; but only the US and Canada are member nations at this time.
- ILS is formed from the fusion of World Lifesaving and FIS, which merged in September of 1994.
- I attended the first Board of Directors meeting in Belgium in February at the new headquarters.
- I was very impressed by the high level commitment of organizations like ours from around the world.

## **International Lifesaving Games**

- Rescue '96, the world lifeguard championships, will be held in Durban, South Africa from May 10 - 19, 1996.
- We need to consider ways to send competitors.
- Airline tickets presently cost in excess of \$2,000 each.
- Accommodations in South Africa appear to be relatively inexpensive. Hotels are available for \$42 per person per night, double occupancy at current exchange rates.
- Cost per competitor should be budgeted at approximately \$3,000 each, including airfare, hotel, registration, and meals.

## **Internet**

- Currently exploring ways to get CSLSA on the Internet, along with USLA.
- Expected cost is in the neighborhood of \$300 to \$500.
- Would allow us to get our message of beach safety to the public in the method likely to be most used in the coming years.

## **Elections**

- A reminder to all that elections are coming at the fall meeting.
- Those interested in running should begin thinking about this now.

## **Competition**

- The CSLSA competition has been moved due to venue problems. This will be discussed in the Competition Committee.
- The national competition will take place in Santa Cruz on August 10 - 12. Junior lifeguards will compete on August 10 and regular members on August 11 and 12.
- Yamaha has contributed a significant amount to be the major sponsor of the event.
- Flyers will be distributed at the national meeting in Alexandria.

## **National Meeting**

- The national meeting will take place May 4, 5, & 6 in Alexandria, Virginia.
- Any items of national import for the Executive Board to carry to the meeting should be raised during this meeting.

## **California Surf LifeSaving Association**

### **Board of Directors Meeting**

**April 27 & 28, 1995**

**Santa Cruz, California**

### **President's Report**

**B. Chris Brewster**

Telephone: (619) 221-8832

Fax: (619) 581-1227

CompuServe ID: 76440, 2104

Internet ID: 76440.2104@compuserve.com

## Membership Kits

- Membership kits will again be offered and will be available prior to the start of summer.
- We have ordered enough for 1500 members and need active recruiting.
- Kits will include bags, decals, mugs, and other items.

## USLA Manual

- I completed editing the USLA Manual of Open Water Lifesaving.
- Available now from the publisher at \$12 for five or more or \$16 for four or less.
- All agencies should be moving toward using the book as a basis for lifeguard training. This will help standardize training practices, improve the image of USLA, and provide income for USLA programs.
- Any ideas for improvements to future editions or corrections to errors should be submitted to me in writing.
- To order, call 800-638-0220 or 800-374-1200

## Hawaii Conference

- Attended a signage conference in Honolulu.
- Spoke on lifeguard issues.
- Toured Oahu beaches

## Panama City Beach, Florida

- Visited Panama City Beach on behalf of USLA in conjunction with Southeast Region President
- Found the local leaders very cold to the idea of lifesaving or beach protection.
- Plan to recommend that USLA continue efforts to encourage adequate safety protection.

## USLA Certification

- CSLSA leads the nation in this area.
- Following agencies now approved:
  - San Diego
  - Long Beach, CA
  - Brevard County, FL
  - Newport Beach
  - Huntington Beach
  - Lake Mission Viejo
  - Chicago Park District
  - East Bay Regional Park District
  - City of Santa Barbara
  - City and County of Honolulu
  - City of Atlantic Beach (FL) Fire
- Applications received from:
  - Pismo Beach Fire Dept.
  - California State
  - Encinitas
  - Laguna Beach
  - Hilton Head Island, SC
  - Lavallette Beach Patrol, NJ
  - Lifeguard Beach Services, Inc.
  - City of Jacksonville Beach
  - Consolidated City of Jacksonville
  - Jacksonville Beach Patrol
  - Nassau County Lifesaving Assn.
  - Ponte Vedra
  - Volusia County
- Agencies yet to apply are represented by the following CSLSA chapters:

○ Camp Pendleton	○ LA County Lakes
○ City of Capitola	○ Oceanside
○ Avila Beach/Port St. Luis Harbor	○ Port Hueneme
○ Morro Bay	○ San Clemente
○ San Luis Obispo	○ Santa Cruz
○ City of Coronado	○ Seal Beach
○ Del Mar	○ Solana Beach
○ LA City	○ Tucson
○ LA County	○ Ventura County

## Telephone

- CSLSA now has a telephone
- Number is **500-FOR-CSLSA**
- This number will not change even if we need to change locations.
- Presently answered electronically with several boxes of information.

## Budget Issues

- This year we have committed funds to important CSLSA issues including:
  - Member kits
  - CSLSA newsletter
  - Heroic acts
  - Surviving the surf posters
  - Attendance at national board meetings
- The two largest budgeted items are:
  - Member kits: \$10,810
  - National board meetings: \$13,000
- Our budget is stretched to the point of possible overspending.
- I am asking the Treasurer to convene a Ways and Means Committee meeting aimed at reducing costs so that we come within budget without reducing services to members.
- I am recommending that, as a standing policy, spending to cover the expenses of delegates attending any national meeting be limited to no more than 10% of our total budget for the year and be restricted to transportation, lodging, and registration costs.
- This should allow full voting privileges at national meetings, but ensure adequate funding for other important member services (including kits) and public education.
- As the budget increases through higher membership and sponsorship, more delegates will be able to attend.



# California Surf Lifesaving Association

## Southwest Region - US Lifesaving Association

---

**B. Chris Brewster**  
*President*

**Rob McGowan**  
*Vice President*

**Bill Richardson**  
*Secretary*

**Max Bowman**  
*Treasurer*

**Bob Moore**  
*Past President*

**Kai Weisser**  
*Recurrent Representative*

**Ira Gruber**  
*Executive Delegate*

**Eric Bauer**  
*Executive Delegate*

**Gordon Gray**  
*Alternate Executive Delegate*

Governor Pete Wilson  
State Capitol  
Sacramento, CA 95814

April 3, 1995

Dear Governor Wilson:

As president of the California Surf Lifesaving Association (CSLSA), I am writing to request your support of **National Beach Safety Week** -- May 22 - 29, 1995. Specifically, I would request that you declare California's participation via proclamation.

California waters can be treacherous. The number of rescues performed by lifeguards in California far exceeds those of any other state. This number is typically ten times the number effected by beach lifeguards in Florida, for example. In fact, each year California lifeguards rescue more people than all of the lifeguards in Australia.

The objective of National Beach Safety Week is to make citizens aware of the need to be safe while in and near the water. This objective stresses the following:

- ♦ Never Swim Alone
- ♦ Always Swim Near a Lifeguard
- ♦ Never Drink Alcohol Before Swimming
- ♦ Respect the Power of the Surf
- ♦ Learn to Swim

CSLSA is the Southwest Region of the United States Lifesaving Association (USLA), a national non-profit organization dedicated to improving beach safety in America. Our membership includes professional ocean and inland beach lifeguards from across the country. USLA was created in this state and California lifeguards continue to be recognized both nationally and worldwide for their extraordinary levels of professionalism.

Thank you for considering this request. Your support will help make California beaches a safer places for residents and tourists alike.

Sincerely,

B. Chris Brewster  
President

BCB

encl: sample proclamation

## **Sample Proclamation**

### **National Beach Safety Week**

WHEREAS, the beautiful coastal and inland beaches of California represent a world renowned recreational resource; and,

WHEREAS, Californians and visitors alike are drawn to these beaches by the millions each year for water and beach activities; and,

WHEREAS, the aquatic environment has dangers that can be effectively managed through public awareness and the vigilance of professional lifeguards; and,

WHEREAS, for reasons of public safety, an annual reminder of the joys and hazards associated with the aquatic environment are appropriate at the commencement of the busy summer beach season; and,

WHEREAS, Californians and visitors alike must remember to Never Swim Alone, Always Swim Near a Lifeguard, Never Drink Alcohol Before Swimming, Respect the Power of the Surf, and Learn to Swim;

NOW, THEREFORE, I Pete Wilson, by virtue of the authority vested in me as Governor of the State of California, do hereby proclaim May 22 to 29, 1995 as:

### **National Beach Safety Week**

in California, and urge all residents using our beaches to enjoy themselves at the beach this year, while taking appropriate measures to protect themselves and their children.



# California Surf Lifesaving Association

P.O. Box 366 • Huntington Beach • California • 92648

**TO:** CSLSA Board of Directors  
**FROM:** Rob McGowan  
**SUBJECT:** Vice President's Report  
**DATE:** April 27, 1995

- In light of the occurrences in Oklahoma City and in Sacramento, any problems we may have in the CSLSA should seem minuscule.
- The USLA Manual of Open Water Lifesaving is now in print. I have received a copy and it looks great. Congratulations to our President, Chris Brewster for his tireless efforts.
- A **BIG** thank you is owed to Rick Gould for keeping our National Administrative Manual up to date.
- Another thanks to Kai Weisser for his efforts on the 1995 CSLSA Lifeguard Exam Survey.
- Our Treasurer will probably tell you that our finances are in dire straits, but I think that we can pull out. We need to have a strong membership drive, and with the help of the membership kit, including a bag, mugs, sunscreen product and a decal I think we'll be OK.
- In my discussions with our fund raiser, Scott Hubble, I learned that Details Magazine, that was to have funded our Regionals tried to pull out, but that he was able to convince them to commit to a \$5000.00 sponsorship. He has also contracted with Ford to help sponsor us.
- One thing we need to address to make the CSLSA more appealing to potential sponsors is "What does the CSLSA have to offer to a Sponsor?"
- We have committed CSLSA funds to produce a Public Safety poster that may have been able to have been underwritten by a sponsor. We need to present these types of proposals in writing to potential sponsors.
- "Fitness Swimmer", a new publication by Rodale Press is interested in sponsoring Regionals. We may be able to realize a few dollars from them this year. Hopefully this can work into a future long term prospect.