



# California Surf Lifesaving Association

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## *Public Education Committee*

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### **Fall Committee Activity Update Santa Barbara – October 21<sup>st</sup>, 2004**

**Robert C. McGowan**  
*President*

#### **Public Education Materials**

As usual, I have some remaining public education materials for any chapter that would like them.

**Vincent N. Lombardi III**  
*Vice President*

#### **Interactive Compact Discs**

The project of making the interactive compact discs was completed in May and distributed throughout the summer to the chapters. Cal State has not yet received them and I have them to distribute today. All other chapters hopefully received theirs through the mail. The project budget was cut reduced from \$4,000 to \$3,000 for a "first run" to see the reception of it. The final project budget was \$2,992.23. The remaining monies need to be decided on in committee.

**Michael A. Beuerlein**  
*Secretary*

**Robert E. Williams**  
*Treasurer*

**Robert A. Moore**  
*Past President/Advisor*

**Christopher R. Graham**  
*Recurrent  
Representative*

#### **Childhood Injury Prevention Conference**

I was asked to be a presenter at the annual childhood injury conference held last month in San Francisco. It was a joint effort with Kris Okamoto from Hoag Hospital in Newport Beach. I presented on Childhood Drowning in a Marine Environment, and she presented on Spinal Cord Injuries. I represented Newport Beach, the CSLSA and the USLA. The monies to pay for my expenses came from the City of Newport Beach and the USLA, but the CSLSA was part of the presentation.

**Don C. Rohrer**  
*1<sup>st</sup> Executive Delegate*

**Michael S. Bartlett**  
*2<sup>nd</sup> Executive Delegate*

**Charlotte M. Graham**  
*Executive Delegate  
(Alternate)*

#### **USLA Public Education**

As I updated you in the spring, I have taken a role as the vice-chair of the USLA Public Education Committee. I have worked closely with Peter Davis over the last 10 months to support public education on the national level. He is just putting the finishing touches on a few Public Service Announcements. I have also helped in the development of a public education learning section on the USLA website that should go live in the next week or so. It includes quizzes, word search, memory games and cartoons. We will also develop a section that includes the PSA's and downloadable teaching materials, such as coloring books and lesson plans. These are things we may be able to add to the CSLSA website in the future.

#### **New Public Education Chair???**

With my schedule in both work and my personal life, I would welcome a new public education committee chair. Mainly, with the addition of being the treasurer, and being involved with the USLA Public Education, I would like to step down as the CSLSA Public Education Chair. I plan on still being involved with the committee. However, this may be the time for someone else to take the lead. I have already notified the Executive Board and Mr. McGowan would be the one to make an appointment if there is someone interested.

**Rob Williams – Committee Chair**  
PO Box 4166 Balboa, CA 92661