



California Surf Lifesaving Association



Southwest Region - United States Lifesaving Association

P0 Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

October 21-22, 2004

Robert C. McGowan
President

Website Report

by Robert A. Moore

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Vice President

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Robert E. Williams
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Past President/Advisor

Christopher R. Graham
Recurrent Representative

Don C. Rohrer
1st Executive Delegate

Michael S. Bartlett
2nd Executive Delegate

Charlotte M. Graham
Executive Delegate (Alternate)

Much has transpired since the last Board of Directors meeting. As a committee of one, I rely on the Executive Board and Board of Directors to make recommendations and forward information. Pat Francis, the webmaster, and I have a great working relationship. She is a 'can do' person as you will see later in this report. She reports to me items that have been accomplished and makes recommendations and/or suggestions on how we can improve. One suggestion is 'what about colleges or university lifeguard courses'. Would that not be a relevant posting in the Employment or Certification areas? If anyone has information on lifeguard courses i.e. San Diego program etc., is that something we want to post? Please discuss and if appropriate, have someone head up the information and forward to me for posting. If not, let me know that also.

It is important that items that concern the website be noted and forwarded to me so I can get with Pat and 'make it happen'. I would request that the President delegate, in my absence, this assignment to someone who will take notes on each and every item (either in committee or from the floor) as to what is a website issue. Examples would be names of Junior Lifeguard winners of this year's contest, change of Chapter address and/or telephone number, etc. If there are any suggestions or recommendations as to how to improve the website please note that also.

The following is what has been accomplished:

Changes and revisions to the CSLSA website since March 2004:

- 1) Updates/revisions/additions to information on webpages
 - a) Junior Lifeguards
 - (1) Updated JG information, including Chapters
 - (2) Removed outdated JG of the Year pages and revised JG of the Year main page
 - b) CSLSA Agencies/Chapters
 - (1) Updated information as given
- 2) Layout changes
 - a) Events page
 - (1) Changed order of events to ascending (most current event listed first)

- 3) Posting of materials
 - a) Board of Directors meetings
 - (1) Spring 2004 Agenda and Minutes plus:
 - (a) Legislation
 - (b) Competition
 - (c) Added 2004 NZ Exchange guards to historical listing
 - (d) Added the phone & address changes to the JG Website, also added the 2004 Poster Contest details and membership number
 - (e) Added an Announcement to the homepage about National reps.
 - (2) Fall 2004 Agenda
 - (3) Santa Barbara flyer and hotel information
 - b) Competition results
 - (1) 2004 Nationals - created California rankings page
 - (2) 2004 Regionals
 - (3) 2004 JG Regionals
 - (4) Archived 2003 results
 - c) Events and News
 - (1) New events posted and outdated events removed
 - (2) Announcements - continually updated and linked to more detailed pages (Del Mar event, LACO Exam, competitions, etc.)
- 4) Work in progress
 - a) Created a homepage to accommodate the CD video (introduction)
 - b) Converted CSLSA CD - tried many formats for uploading
(Many hours spent trying to get videos to work)
 - c) Just received new CD, will experiment with new formatting
 - d) If successful, will upload new homepage soon

Need: Cal Surf News - Spring 2004 edition if published

Finally, the Executive Board has suggested placing a counter on the website. Our website provider recommends against it. Following the recommendation, we did not engage the counter. I am gathering more information and will have a more suggestions for the Executive Board that may achieve the goals desired. Have a good meeting, I will see you in the Spring.