



# California Surf Lifesaving Association

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Southwest Region - United States Lifesaving Association

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World Wide Web: [www.cslsa.org](http://www.cslsa.org)

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## Draft Proposal for New USLA Award Category

**Robert C. McGowan**  
*President*

Submitted by Michael S. Bartlett, CSLSA

**Vincent N. Lombardi III**  
*Vice President*

### Objective:

To recognize individual chapters (agencies) for outstanding achievement in drowning prevention through a new, national award called *Drowning Prevention Achievement Award*.

**Michael A. Beuerlein**  
*Secretary*

**Robert E. Williams**  
*Treasurer*

### Purpose:

To promote the USLA's mission in drowning prevention; to recognize chapters (agencies) for outstanding achievement in drowning prevention within their jurisdictional operation; to motivate chapters (agencies) in maintaining their certification and good standing in the USLA; and to motivate chapters (agencies) in submitting their statistics to the National Statistics Coordinator by the deadline.

**Robert A. Moore**  
*Past President/Advisor*

**Christopher R. Graham**  
*Recurrent Representative*

### Award Criteria:

- 1- The individual chapter (agency) must be a USLA-certified agency in good standing with the USLA.
- 2- The individual chapter (agency) must submit their agency's annual statistics by the deadline as indicated by the National Statistics Coordinator.
- 3- The individual chapter (agency) must have ZERO incidents of drowning (guarded or unguarded as defined by the National Statistics Coordinator) for the statistical period of one-year.

**Don C. Rohrer**  
*1<sup>st</sup> Executive Delegate*

**Michael S. Bartlett**  
*2<sup>nd</sup> Executive Delegate*

**Charlotte M. Graham**  
*Executive Delegate (Alternate)*

### Award Procedure:

After the statistic reporting deadline has passed, the National Statistics Coordinator will forward a list of qualified chapters to the Certification Chair for confirmation of certification and standing. Then the Certification Chair would forward the list to the Heroic Acts Committee Chair for review, approval, and distribution. A certificate, to be designed and managed by the Heroic Acts Committee, will be mailed to the qualifying chapters (agencies).

### Proposed Budget:

The certificate and mailing costs would be very minimal (less than \$300 per year).

### Considerations:

There is some trust extended to chapters (agencies) in reporting their statistics. However, most incidents of drowning are a matter of public record and usually are reporting in the media. Any chapter (agency) that intentionally misrepresents their numbers will be dealt with accordingly and subject to review by the Certification Committee for possible suspension or ejection (subject to USLA By-laws).