



# California Surf Lifesaving Association

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## Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: [www.cslsa.org](http://www.cslsa.org)

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October 13 - 14, 2005

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*2<sup>nd</sup> Executive Delegate*

**Charlotte M. Graham**  
*Alt. Executive Delegate*

### Website Committee

By Robert A. Moore, Committee Chair

This may sound like a broken record (CD for all you youngsters), but I want to thank the Webmaster, Pat Francis, for her cooperation and energy in keeping our website current and accurate. Pat works on CSLSA matters in a prompt and organized manner. She communicates with me on a routine basis. When I receive information, I either forward, make suggestions, or request ideas to make it work. Because Pat is so involved and understands our needs on the website, she offers ideas to improve or enhance where many Webmasters would let it slide. I often defer to Pat when it meets our needs. If the association or I choose to travel a different path, Pat takes no offense and thinks of new alternatives to meet our needs. Pat Francis is the real deal! The CSLSA has made a real find thanks to Don Rohrer. I hope the relationship lasts forever.

Now if anyone finds something wrong, outdated, or lacking, then they need to step up to the plate and bring it to my attention. When bringing it to my attention, please have a solution, updated information, or ideas to make things better. This means that Committee Chairs need to provide instant and accurate information to make sure our website is ready to meet the outside world. The website is our 'first impression' to the rest of the world. We want our best foot forward. It does not look professional if we have 2 – 3 year old information, wrong e-mail addresses, wrong telephone numbers, wrong Chapter addresses, etc. Pat and I are not going to make things up; we are just the conduit to make what you want to display possible.

My request stands, please if anyone knows anything, sees something wrong, has new accurate information, newer issues of the Cal Surf News, new names of award winners and/or exchange representatives, corrections to results, change in addresses, etc., let me know. Committee Chairs, after your committees, please forward any website information in writing that needs changed or added. Any lengthy information or anytime please e-mail me, see the website under Website Committee for my e-mail address.

Thank you Mr. President, Executive Board, and Board of Directors for giving Pat and I your trust over the past two years. It has been an enjoyable experience and a pleasure to serve.

The following information is a summary of the website revisions since April 10, 2005:

1. Updates/revisions/additions to information on webpages.
  - a. CSLSA Agencies/Chapters
    - (1) Updated information and replaced logos as given.
  - b. Employment Test Dates and Pay Rates for Agencies
    - (1) Added 2006 information (color-coded).
  - c. CSLSA Board and Chairs and Junior Guard Agencies
    - (1) Updated email addresses for officers/chairs
  - d. Membership
    - (1) Updated 2005 membership numbers for guards and JG's.
  - e. Exchange Guards
    - (1) Annual notice updated and 2005 exchange guards added.
    - (2) Updated historical listing of NZ exchange guards.
  - f. Training
    - (1) Updated information according to Board Minutes.
  - g. Events and Homepage Announcements
    - (1) Continuous updates of news and upcoming events.
    - (2) Realigned page with (invisible) table layout.
  - h. Public Education
    - (1) Revised message for Display Booth reservation.
  - i. Junior Lifeguards
    - (1) Updated "JG of the Year" winners.
    - (2) Removed JG Poster Flyer and replaced with the Tidebook Cover Contest Flyer
  - j. Competition
    - (1) Removal of 2003 Competition Rules and posting of new rules approved in May, 05. (in process)
    - (2) Reorganized display of Regional results (current and archived)
2. Posting of materials:
  - a. Board of Directors meetings
    - (1) Fall 05 Agenda, Minutes, attachments, directions, maps, activities
    - (2) Spring 05 Agenda, Minutes and attachments.
    - (3) USLA Fall 2005 Meeting (hosted by CSLSA)
      - (a) Posted daily events, maps, directions, hotel information, agenda, registration, educational conference info, etc.
    - (4) Archived 2004 Board Minutes.
  - b. Homepage
    - (1) Created announcement of "A Call for Volunteers in Baja" with link to flyer.
  - c. Junior Lifeguards
    - (1) Created 2005 JG Regional results webpage and posted.
  - d. Certification page
    - (1) Posted "Recommended Minimum Guidelines..." and linked.
    - (2) Posted "Training and Equipment Guidelines..." and linked.
  - e. Competition
    - (1) 2005 Regional results are finished, but not yet posted as Rob McGowan is checking for accuracy.
3. New Items:
  - a. Renamed "Sponsorship" webpage to "Sponsors/Links", added quick access link on homepage, and revised sponsors and logos according to Scott Hubbell's email.