



California Surf Lifesaving Association

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Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

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MEMBERSHIP WORKSHOP REPORT OCTOBER 12, 2006

- A "Membership Committee Chapter Representative Contact List" was circulated, and the chair will coordinate with the Recurrent Rep and the Secretary to get additional chapter representative information, in order to compile a definite contact list for distributing information before meetings and contacting chapters throughout the year about membership and other issues.
- Discussion ensued about future membership registration under the Interfuse system, and committee members expressed various features they would appreciate in order to make collecting and recording of membership more user-friendly. The committee strongly feels that membership needs to go from chapter to region to national, in order to maintain span of control.
- Before full implementation of the Interfuse system, our region will utilize new application forms to begin to gather new information requested by the national membership committee. These include gender, date of birth/age, ethnicity, and email addresses. It was again stressed that collecting this information would be voluntary. New membership data lists would include columns for these categories, if it was collected.
- Unsold membership kits were collected from Newport Beach, Camp Pendleton, LA County Lakes, and Long Beach. Kits for chapters with more members than estimated at the Spring Meeting were distributed, including Cal State, Imperial Beach, Laguna, Oceanside, and San Clemente. Additional kits still owed to LA County, Huntington City, and San Diego.
- The committee discussed kit ideas for 2007. We will request one larger item from SHP, Inc., per our contract (?), and will also purchase an additional 2 items for the kits. Our top request from Hubbell will be towels, and several committee members will get quotes from their vendors to present to him. Our 2nd request would be long-sleeve T-shirts, and 3rd choice is short-sleeve T-shirts. The committee would like to use the artwork designed by Melissa Murphy for the Public Education poster if we get the T-shirts instead of towels.

In addition to CSLSA window stickers, still available for 2007 kits from our previous purchase, the committee would like to get a new mug for next year's kit, and a lanyard lip balm. The committee chair will also check with SHP, Inc. on the possibility of sunscreen for next year's kits.

The membership chair will request a \$5000 line-item allocation for the 2007 fiscal year for purchasing membership kits items during new business on Friday.