



California Surf Lifesaving Association

AA

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

CSLSA Board of Director's Meeting - 10/11/07

Membership Committee Report

- Committee discussed new application forms for 2008, including the proper collection of data for those chapters who edit the forms for their own needs.
- There was clarification of how and where to send the payment for membership and how to record membership. Proper templates for each chapter's membership will be emailed directly to the membership contact.
- Committee discussed the Patagonia Pro deal for full-time, year-round lifeguards. It is a simple system, which requires an application form, available through the website, a copy of each applicant's USLA membership card, and a letter from the applicant's department head verifying full-time status. A sample letter for department heads was distributed, and will be emailed to all chapter membership contacts. The Pro-deal for full time lifeguards reflects a 40-50% discount from retail costs.
- The committee was fortunate to have George Plomarity of Patagonia in attendance. He discussed the soon-to-be revised system for seasonal/part-time lifeguards to take advantage of the Patagonia discount. An order form and price sheet will be posted on the Patagonialifeguard.com site, and the entire catalog will be made available to the seasonal/part-time members. Their cost will be at a 25-30% discount from retail.
- The committee discussed the 2008 Membership kits. The chair related our need to be fiscally responsible and to gain as much from our sponsor as we can prior to augmenting kits with allocated membership money from the CSLSA treasury.
- The committee decided that one or more of the following items were desired for the 2008 kits (in order of preference): Bag, long-sleeve shirt,

short-sleeve shirt, hat, visor. Towels are always brought up, but due to the very high cost, they are not really feasible unless there is significant sponsorship. The chair will relay our continued interest in a towel to our Sponsorship Liaison. The committee plans to order lifeguard can keychains to augment whatever we receive from our sponsor.

- The Membership Committee reminds everyone that there is a \$100 incentive for any artwork that we use on membership items, such as the kit T-shirts.
- The Committee requests that all agencies send in their current patch for possible use on a "patch design" T-shirt, and for updating our patch banners and website.
- The Membership Committee respectfully requests a budget allocation increase for 2008 to \$6000.00, which better represents monies needed due to our higher membership numbers, with the understanding that the allocation is only intended to partially supplement what we receive from our sponsor, unless such sponsor is unable to provide any kit item at all.

Respectfully submitted,

Charlotte Graham
Membership Chair