

California Surf Lifesaving Association

Fall Board of Director's Meeting
Newport Beach, CA

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Exchange Programs

Date:	October 12, 2007
To:	CSLSA Board of Directors
From:	CSLSA Exchange Chair Jon Mitchell
Subject:	California/ New Zealand Lifeguard Exchange Committee Agenda

Topics discussed:

Host Agencies

- Were they involved in your training?
- Were they able to observe rescue activity?
- Were they able to explore apparatus?
- JG Programs?

Most felt that the Exchange went well this summer. In most cases the Kiwi's jumped right in and participated in all activities. Having the itinerary on the Web-Site for contacts was a big success, thanks for getting it done Bob!

Recruiting Applicants

- Where do we get the announcement flyer?
- E-Mail notification
- Spring Meeting

Some individuals did not know that the Exchange Flyer is on the CSLSA web-site and is easy to download, print on colored pare, and post where employees can see it. I really had very few e-mail inquiries, most used cell numbers. I will also have the 2008 Exchange Flyer ready for distribution at our Spring Meeting.

Travel Expenses

- Is \$500.00 enough
- How to raise funds
- Sponsorship

Right now airfares are around \$1000.00 to New Zealand, and our budget is not overflowing, \$500.00 each is fine. I think it is important for the two representatives to explore sponsorship and donations so that they have some appreciation of what it takes

to go on a trip like this. We also looked at ways to keep relationships open with sponsors for the future, and follow up with them.

Exchange Recipient Plaques

- a) Possible repair
- b) Two new names

The last time I saw the plaques, they were ready for some repair. If I do not get them back before December 31st, is it possible to allocate some of my remaining budget for those expenses?

Exchange Presentations at Spring Meeting

- a) Need for more consistent presentations
- b) Lifeguard orientated

The two Delegates representing us on this leg of the exchange realize how important it is to this association that we are represented well, and that important information is being shared. We want to know what is happening in the lifeguard world, so create a plan before you leave.

A.J. Summers Account

- a) Fund Raisers

I was concerned about the A.J. Summers account and if there was a need to create a fund raiser to add money into the account. Joe Bailey reassured me that the account is doing fine, but we should always look for ways to push it higher.

Corrections to Exchange Report

- a) Reference to California State Parks:

I amended my report to read, California State Parks: (Location)

Lastly, I would like to remain as the Exchange Committee Chair

Jon Mitchell

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