



California Surf Lifesaving Association

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Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

October 16-17, 2008

Robert C. McGowan
President

Charlotte M. Graham
Vice President

Michael A. Beuerlein
Secretary

Robert E. Williams
Treasurer

Robert A. Moore
Past President/Advisor

Jon P. Mitchell
First Executive Delegate

William J. Richardson
Second Executive Delegate

Mareen T. Boyer
Third Executive Delegate

Alex K. Peabody
Fourth Executive Delegate

Website Committee

By Robert A. Moore, Committee Chair

Summary of Website Additions

Changes and revisions to the CSLSA website since March 26, 2008.

1. Posting of materials:

- a. Board of Directors meetings
 - (1) Converted Spring 2008 Minutes to html and posted on Events page
 - (2) Converted Spring 2008 Minutes Attachments to pdf and linked to letter references
 - (3) Converted Fall 2008 Agenda, Meeting/Registration Details to pdf & posted
- b. Chapters and Agencies
 - (1) Posted correct patches (and/or better images) received from Ms. Graham
 - (2) Repaired links for 9 agencies on Chapters page
- c. Certification
 - (1) Created new paragraph "Certification Process" from Mr. Richardson's board mtg. report
- d. Competition
 - (1) Created a Google Competition Calendar after the SmartCal Calendar crashed
 - (2) Posted JG Nationals results after culling data from USLA website
 - (3) Posted Nationals results after culling data from USLA website
 - (4) Adjusted layout of Mr. McGowan's Regionals results (including Team Points), converted to pdf and posted
- e. Employment (Test Dates/Pay Rates)
 - (1) Converted to pdf and posted Imperial Beach 2008 Test Dates Flyer
- f. Exchange
 - (1) Adjusted alignment, converted to pdf and posted 2008-09 Exchange Notice
- g. Junior Lifeguards
 - (1) Converted to pdf and posted JG Coordinators' packet (9 documents)
 - (2) Edited layout of JG T-Shirt Order Form and posted
 - (3) Converted JG Competition Guidelines to pdf and posted
 - (4) Uploaded revised JG Competition Rules
 - (5) Added text for 2008 JG Photo Contest and linked to an Information sheet from Ms. Boyer...converted and posted
- h. Legislation
 - (1) Posted 3 new legislative proposals from Mr. Peabody
- i. Membership
 - (1) Posted 2008 Membership Application and 2008 Incentives flyer.
- j. Public Education
 - (1) Added javascript to Resources page (Inventory) to enable links for contacts to open in pop-up windows
- k. Special Awards and Presentations
 - (1) Changed Heroic Act/Medal of Valor committee title to Special Awards and Presentations. Involved changing every webpage's blue menu (new title) and creating new heading for SAP webpage.
- l. Sponsors
 - (1) Attained DaFiN logo from their website and posted to the Sponsors page

- m. Statistics
 - (1) Added subtopics (Resource and Forms) to webpage
 - (2) Adjusted and uploaded template pdf forms (Activity Report and Daily Log)
 - (3) Created a blue menu button "Statistics", then added to all webpages on site

2. Updates/revisions/additions to website

- a. Agencies/Chapters
 - (1) Updated Puddingstone, Encinitas, Imperial Beach, and Long Beach
- b. Board Meetings
 - (1) Fall 2007 Minutes - updated pdf posting from Ms. Graham's revisions
 - (1) Fall 2008 Agenda - revised deadline and added more information
 - (2) Revised listing of Board documents on Events page
 - (3) Updated text of Agenda Format section on Meetings page
 - (4) Changed committee title (Heroic Acts) on Board Officers/Committees page
 - (5) Added more info to USLA's Fall Board meeting paragraph on Events calendar
 - (6) Compiled 6 month summary for website chairman
- c. Cal Surf News
 - (1) Revised distribution information
- d. Certification
 - (1) Updated Laguna Beach's Compensation Study information
- e. Competition
 - (1) Revised JG Regionals date on webpage (Sat to Fri)
 - (2) Moved Regionals 2007 to Archives
 - (3) Updated JG National results after USLA corrected and added placings
- f. Employment
 - (1) Tests/Payrate - updated LA County, Imperial Beach, Ventura County, US Ocean Safety and LA City and linked to agency webpages where needed
- g. Events and Homepage Announcements
 - (1) Events calendar – continuous updates and additions
 - (2) Homepage announcements - added news events, including JG Coordinators' Packet, National Safety Week, an EMT course, all Board meetings, etc.
- h. Junior Lifeguards
 - (1) Updated membership addresses and phone numbers from Ms. Boyer's email.
- i. Legislation
 - (1) Updated status of AB 2110, AB 2917, and AB 2426 from the CA. Govt website
- j. Public Education
 - (1) Updated the paragraph under "News" in middle of page (from Bd. Minutes)
- k. Special Awards and Presentations
 - (1) Revised the text in 3rd paragraph on main page
- l. Statistics
 - (1) Removed Daily Log and Activity Report pdf files and replaced with Excel-formatted files
 - (2) Removed subheading "statistics" under the About CSLSA section - (no longer needed with main blue button)
 - (3) Updated 3rd paragraph text (committee report) – from Spring 2008 Minutes.
- m. Training
 - (1) Updated Training Committee paragraph from committee's Spring 2008 report

Additional:

- a. CSLSA E-Mail Program
 - (1) Re-created the program after it became corrupted.... All information had to be re-typed and uploaded
 - (2) Updated 3 members' email forwarding addresses and added SAP address
- b. CSLSA Photo Gallery
 - (1) Downloaded and converted to jpg - Regionals pictures from Kat's website
 - (2) Organized new categories for the Gallery and placed new content and layout in our Ms. Database. Then re-sized and posted.
- c. CSLSA Chapters/Agencies Patches - T-Shirt Project
 - (1) Researched patches for 28 agencies...checked all agency websites
 - (2) Scanned 17 patches (from Ms. Graham), converted and adjusted
 - (3) Gathered 28 patches and uploaded to savefile.com for Sean, Scott, and Ms. Graham to download for CSLSA t-shirt