



California Surf Lifesaving Association

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Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

CSLSA Board of Director's Meeting - 10/16/08

Membership Committee Report

Robert C. McGowan
President

Charlotte M. Graham
Vice President

Michael A. Beuerlein
Secretary

Robert E. Williams
Treasurer

Robert A. Moore
Past President/Advisor

Jon P. Mitchell
First Executive Delegate

William J. Richardson
Second Executive Delegate

Maureen T. Boyer
Third Executive Delegate

Alex K. Peabody
Fourth Executive Delegate

Attendees: Patty Mackle, Mark Allen, Jon Menzies, Rob Gibson, Ryan Gates, Jeff Hatfield, Ned Hearn, Amanda Calhoun, Tom Atkins, Robert Moore, Richard Godino, Gordon Gray
Charlotte Graham - Chair

- The committee chair discussed the revised application forms for 2009-10, which will be posted on the CSLSA website, and which should be used to aid in the proper collection of data.
- The committee discussed the fee increase of the current year and all in attendance agreed that the higher cost had little to no effect on their successful membership drives.
- The committee chair related the many problems that the region and the National body have had with the new membership database program provided by Interfuse of Australia. Due to ongoing glitches the entry of member info into the national database has been severely delayed, but improvements have been made over the past few months, and chapters reps can let their members know that they will get their kits soon.
- The committee discussed potential kit items for the 2009-2010 Membership year. The chair related our need to be fiscally responsible and to gain as much from our sponsor as we can prior to augmenting kits with allocated money from the CSLSA treasury. The chair also reminded everyone in attendance to bring any potential sponsorship interest to her attention in hopes of expanding the value of Association membership.
- The committee indicated that one or more of the following items were desired for the 2009 kits (in order of preference): Sports Bag, long-sleeve shirt (white), short-sleeve shirt (not in white), sunscreen, and sport (water) bottle. Towels are always brought up, but due to the very high cost, they are not really feasible unless there is significant sponsorship.

The chair will relay the committee's kit requests to our Sponsorship Liaison. The committee also voted to get CSLSA stickers again, and the chair plans to order at least 2 years worth to augment whatever we receive from sponsors.

- The Membership Committee Chair attended the Ways and Means meeting and respectfully requested a budget allocation increase for 2009-10, from \$5000 to \$6500, which better represents monies needed due to our consistent membership total of 1300 lifeguards each year. The Ways and Means Chair was able to give us half of the additional \$1500 requested, for a line item total of \$5750.00. The Membership Committee understands that the allocation is only intended to supplement what we receive from sponsors, unless the CSLSA receives no sponsorship at all.
- Finally, the CSLSA was notified that we have two new potential chapters to our Association: the Santa Barbara County Lifeguard Association (at Campus Point) and the North Island Lifeguard Association (in San Diego). The Membership Committee recommended conditional approval of both their applications pending receipt of the two requirements: the \$250 Chapter Initiation Fee and a follow-up review of the chapter by a representative assigned by the Executive Board. The Board of Directors approved the Committee's recommendation with the addition of a December 31st deadline for receipt of application and fees.

Respectfully submitted,

Charlotte Graham
Membership Chair