



# California Surf Lifesaving Association

G

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: [www.cslsa.org](http://www.cslsa.org)

---

## Board of Director's Fall Meeting October 15<sup>th</sup> & 16<sup>th</sup>, 2009

Robert C. McGowan  
*President*

Charlotte M. Graham  
*Vice President*

Michael A. Beuerlein  
*Secretary*

Robert E. Williams  
*Treasurer*

Robert A. Moore  
*Past President/Advisor*

Jon P. Mitchell  
*First Executive Delegate*

William J. Richardson  
*Second Executive Delegate*

Mareen T. Boyer  
*Third Executive Delegate*

Alex K. Peabody  
*Fourth Executive Delegate*

### First Executive Delegate Report:

*Prepared by Jon Mitchell*

**Welcome members to the Fall BOD meeting and a thanks to San Diego Lifeguards for hosting!**

**As the 1<sup>st</sup> Executive Delegate I am always looking for new ways to improve our communication from Chapter to Chapter in the region. Much of what goes on nationally often starts right here in California. One thing that I have noticed on the website is not all chapters have an e-mail contact on their agency information. I know it is easy to just call, but sometimes that message is not always relayed in a timely manner or it just gets lost in the shuffle. So if at all possible, take a look at the CSLSA site and see if your agency needs an email address to be added or updated.**

**Another area of concern that has caught everyone's eye these last few months is the shortfalls in almost all our budgets. We are in for some tough times ahead and may have to make do with less. I implore all of you as the 1<sup>st</sup> Executive Delegate to remember how important it is to keep lifeguards on the beach. We are all very good at what we do and don't let people forget it. When it comes to cuts, let your councils and city managers know without patrols and staff to watch the water, many more accidents will happen on our beaches. Another budget issue that we are beginning to see is agencies not holding tryouts and all out hiring freezes. Try your best to fight, I feel once they are gone they are always difficult to get back.**

**I would like to compliment Seal Beach on another great Regional Event. On the junior day of competition, Seal's guards made rescue after rescue during one of the bigger swells in quite some time. Great Job!**

**Lastly, I believe we as an association really need to look at where we put our resources when it comes to competitions. On the JG day of regionals, the beach was packed. There were 17 teams present with at least 5 recurrent coaches on each team, 15-30 Jr. Competitors per team and all the parents, friends and spectators that combine to make a great show. It seems to me that this would be a great arena to market the CSLSA.**

**Keep me posted with new information and Thanks,**

***Jon Mitchell / 1<sup>st</sup> Executive Delegate***