



California Surf Lifesaving Association

Southwest Region-United States Lifesaving Association

P0 Box 366 Huntington Beach, California 92648

World Wide Web: www.cslsa.org

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Newsletter Report April 15, 2004

CSLSA 2004 Spring Meeting – Laguna Beach

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The latest edition of your Cal Surf News was published last week and is being mailed to your chapter's address. It is unfortunately, only a partial success. Like previous editions, there are some fine contributions from our members. However, even with, the "more careful approach" promised in the last issue, there are still some unacceptable deficiencies in this edition. Obviously, the timing is very poor. Due to many uncontrollable difficulties, this issue was delayed and then almost lost in a computer meltdown. Because of these ongoing issues, it is now time to consider major changes in the production of Cal Surf. These will include but not be limited to replacing me as your primary editor if your board feels that would be the best option.

As always, we thank and congratulate all those who contributed, especially our new writers. It is our ongoing goal to continue bringing in new voices to keep your magazine fresh and growing. For the most part, our articles will continue to be original work although in a few outstanding cases, we will include reprints. We trust that some of you who are here today will become the next group of first-time writers. We also understand that for many of you, there is not a great deal of time to spend writing and so we ask only that you provide us with some great action photographs. We accept emailed photos or hard copy and assure you proper credit and careful return of your photos. Thanks again to Renee Story for her typesetting, design and great patience.

We have expanded and updated our circulation list and hope this will improve the distribution of your magazine. We look forward to your participation in our committee meeting with ideas for the future of your magazine.

Listed below is the income and expense statements for this issue.

Expenses

Print Network	estimated	\$1,900.00
Typesetting, Renee Story		325.00
Article incentive award		25.00
Total Estimated Expense		\$2,250.00

Expenses over Income (\$2,250.00)

Respectfully submitted,
Eric W. Sandy, Editor, Cal Surf News.