



California Surf Lifesaving Association

Southwest Region-United States Lifesaving Association

P0 Box 366 Huntington Beach, California 92648

World Wide Web: www.cslsa.org

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April 15-16, 2004

Website Committee Report

By Robert A. Moore, Committee Chairman

Robert C. McGowan
President

Vincent N. Lombardi III
Vice President

Michael A. Beuerlein
Secretary

Robert E. Williams
Treasurer

Robert A. Moore
Past President/Advisor

Christopher R. Graham
Recurrent Representative

Don C. Rohrer
First Executive Delegate

Michael S. Bartlett
Second Executive Delegate

Charlotte M. Graham
Alternate Executive Delegate

I have met with Webmaster Pat Francis, and authorized many changes to the website. I am the Executive Board representative to the Webmaster and vice versa. Pat is quick to respond to any additions and/or deletions that I either forward or request. She has ideas that have been very helpful and works within our needs. We have allowed Jay Butki access to the competition calendar and Carl Drake access to the Legislative section, as their goals are to update ongoing changes as they are made aware. So far, this has worked well. I have received requests from others and after review, forward to Pat with either the okay or recommendations. Pat has made requests and I have followed through with the appropriate Committee Chair. I believe this arrangement is working well and hope everyone is satisfied with the results.

At this meeting, I will be asking each Committee Chairperson what updates they want to make and is everything accurate and up-to-date.

This is a summary from Pat, of the changes and revisions to the CSLSA website since February 1, 2004 to March 7, 2004: *(Note other changes have been made up to March 30, 2004. Pat has been on vacation from March 30~ until this meeting. Additional changes are awaiting her attention when she gets over her jet lag.)*

1. **Creation and addition of web pages:**
 - a. Legislation — includes current legislation and laws pertaining to lifeguards
 - b. Competition Calendar — interactive, updated weekly by Jay Butki
2. **Updates/revisions/additions to information on all webpages.**
 - a. All links work and go to proper page.
 - b. All information is current.
 - c. All revisions/corrections complete.
3. **“Ease of use” additions:**
 - a. Homepage — Addition of easy-access blue buttons for Officers/ Committees, Legislation, and Certification.
 - b. Easy-access clicks for contacting proper person in charge. Added to:
 - (1) Contact Us page - for members contacting Recurrent Rep

- (2) On major pages -- Chapters, Legislation, Test Dates/Pay rates, Competition
- c. Combined Test Dates webpage and Pay rates webpage into one page, all alphabetized by chapter.

4. Layout changes:

- a. Homepage
 - (1) Converted the "Historical Information" layout to "Announcements". Now, anything of current importance is posted for viewers.
 - (2) Removed the cartoon (since it's in two other places.. . Safety Tips and Spinal Injuries pages).
- b. Moved the contact person for major pages to the top of page.
- c. Added Heroic Acts application and policy documents (Acrobat) to page.
- d. Added Exchange Program Notice (Acrobat) to page.
- e. LACO Chapter/Agency information — layout revised for easier reading
- f. "About Us" page - Right menu quick-links.. . Added Legislation, removed Pay rates, added Test Dates and Pay rates.

5. Posting of materials:

- a. Board of Directors meetings — Fall 2003 Minutes are posted.
- b. Cal Surf News — Spring 2003 posted. (done prior to Feb.1)
- c. Competition results — 2003 National and Regional competitions posted.
- d. Events and News — New items posted and linked if necessary to a more detailed page.