



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

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World Wide Web: www.cslsa.org

CSLSA 2005 Spring Meeting Seal Beach Newsletter Report April 14, 2005

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Once again I bring you good news about your Newsletter. Many of you, I hope, have already received the latest edition. This is a departure from previous reports when all I brought to you was another explanation for another delay.

I also hope you notice the changes that are only the beginning of a new era for your Newsletter. It starts on the cover. Did you notice how different it feels? That's the higher quality paper we now use. This paper also produces a much better photograph quality so that those exciting lifeguard action shots you will soon be sending us will be printed sharp and clear. And, with the better paper, we can again consider the possibility of going to a color front and back. As usual, major credit for these advances goes to Mike Bartlett who gave me the key contacts to make these upgrades possible.

You may have noticed I said "we" and that's the other good news. With the approval of your Board of Directors, Captain Richard Godino will be taking over as Editor with me serving as Southern Correspondent. We have also been joined by the very capable Bill White, who will be contributing photos and articles on a regular basis. And as always, we welcome articles and photos from new writers and the usual cast of contributors. We are still looking for someone to be our photo editor and we are always looking for someone to sell advertising for us. Now that we have a much better paper product, we hope these ads will be easier to attract.

As we move forward to upgrade your CalSurf, we continue our pledge of showcasing articles and photos produced by lifeguards for lifeguards. Our thanks to those of you who have submitted articles for this edition. As before, we are confident that with your support, Cal Surf can continue to be one of the finest regional newsletter publications.

Our Income and Expense statement will follow shortly.

Respectfully submitted,

Eric W. Sandy, Editor, Cal Surf News.