



California Surf Lifesaving Association

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Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

Public Education Committee Report-Spring 2005

Robert C. McGowan
President

Since the Spring meeting I have been working with Kris Okamoto of Hoag Hospital's Project Wipeout and Rob Williams to reproduce a beach safety activity book geared for children ages 7-11.

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The idea was to reproduce an existing activity book from Project Wipeout with changes and additions to include the CSLSA as a collaborative effort. Minor changes were made to some of the text to include tide pools and flat water. Additionally, the inside cover of the activity book, which was originally blank, has been designed to include the CSLSA logo, mission statement, website address, the "A" Division Junior Lifeguard poster winner, and a short message about joining Junior Lifeguards. Unfortunately, Hoag Hospital would not allow any changes to the cover of the activity book. The activity book is now on Hoag Hospital's print schedule and should be ready for distribution early summer. Along with the \$4,000.00 from the CSLSA, Hoag Hospital approved a \$4,000.00 grant to increase the amount printed. At \$0.75 per unit, this should amount to over 10,000 books printed. Only one winning Junior Lifeguard poster was used due to lack of space. I would like to consider the posters for future projects as well as forward them to the website committee to replace past year essay winners.

Some other ideas associated with Project Wipeout are the development of a downloadable version of the activity book and lesson plan.

Many thanks, to Bob Moore and our Webmaster, a public education section was added to the CSLSA website with safety tips, links, and downloadable materials.