



California Surf Lifesaving Association

S

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

Membership Committee Report; April 15, 2005

Robert C. McGowan

President

Vincent N. Lombardi III

Vice President

Michael A. Beuerlein

Secretary

Robert E. Williams

Treasurer

Robert A. Moore

Past President/Advisor

Christopher R. Graham

Recurrent Representative

Don C. Rohrer

1st Executive Delegate

Michael S. Bartlett

2nd Executive Delegate

Charlotte M. Graham

Alt. Executive Delegate

A variety of subjects were discussed in membership committee Thursday afternoon, April 14, 2005:

- Breakdowns of shirts were categorized (50% XL, 25% L, 25 M) for 2005 shirts that are part of the 2005 membership kit which will be mailed out by SHP.
- Ideas for the 2006 membership kit (cotton visors, lapel pins, stainless steel mugs, personalized name badges & water bottles)
- Allocating up to \$5.00 per member for kit(s).
- An idea was suggested of boosting membership per chapter by offering sponsored surf boards/paddleboards to the chapters who had the highest membership in a given year.
- It was suggested that membership dues increase from the current \$25.00 fee. It has been a number of years since dues have increased (more than 5 years).
- The USLA President discussed an idea that will be brought to the National meeting in Miami about on-line membership (individual) payment via the USLA website via "Quintera", an on-line database company. Quintera will be able to remind members to sign up via email or postal mail when membership will expire and will provide email notification of events, meetings within surf-lifesaving. Much of the discussion was related to how it would affect the current trend of gathering membership dues at a local level to the region, then to the national level and how all parties interact within that process. More information will need to be gathered at the National meeting prior to any regional decision.

Respectfully Submitted,

Vincent N. Lombardi III

Membership Chair