



# California Surf Lifesaving Association



## Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: [www.cslsa.org](http://www.cslsa.org)

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April 6 - 7, 2006

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*Second Executive Delegate*

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*Alternate Executive Delegate*

### Website Committee

By Robert A. Moore, Committee Chair

The following is a report from our WebMaster, Pat Francis:

#### Summary of website revisions

*Changes and revisions to the CSLSA website since October 5, 2005*

#### **1. Updates/revisions/additions to information on webpages.**

- a. *CSLSA Agencies/Chapters*
  - (1) *Updated information and replaced logos as given.*
- b. *Employment Test Dates and Pay Rates for Agencies*
  - (1) *Added 2006 information (color-coded).*
  - (2) *Continually updated information as received.*
  - (3) *Linked agency test info to their employment webpages*
- c. *CSLSA Officers and Chairs*
  - (1) *Updated email addresses.*
  - (2) *Updated newly-elected and replacement personnel*
- d. *Exchange Guards*
  - (1) *Revised Exchange Notice with 2006 information*
  - (2) *Updated historical listing of NZ exchange guards.*
- e. *Events and Homepage Announcements*
  - (1) *Continuous updates of news and upcoming events.*
- f. *Public Education*
  - (1) *Removed outdated conference info under News.*
  - (2) *Added information under Hoag logo on Beach Safety page.*
- g. *Junior Lifeguards*
  - (1) *Revised summary on JG contest and added link to Poster flyer.*
  - (2) *Replaced Poster flyer with Tidebook Cover Flyer.*
- h. *Sponsors*
  - (1) *Removed AUS logo*
- i. *Heroic Acts/Medal of Honor*
  - (1) *Updated Medal of Honor past recipient list.*
  - (2) *Updated Heroic Acts list*
- j. *CSLSA Board Meetings*
  - (1) *Continually updated current meetings and archived Minutes of earlier.*

#### **2. Posting of materials:**

- a. *Board of Directors meetings*
  - (1) *Fall05 Minutes and attachments.*
  - (2) *Spring06 Agenda and Information Flyer.*
- b. *Junior Lifeguards*
  - (1) *05 Poster and Tidebook Cover Flyers*
  - (2) *05 JG National results*
- c. *Competition*
  - (1) *2005 Regional results*
  - (2) *2005 National results - converted from USLA webpage*
- d. *Employment*
  - (1) *Agency employment information flyers*

### 3. **New Items**

- a. *Public Education*
  - (1) *Activity Book summary*
  - (2) *New link to Project Wipeout*
  - (3) *Links to USLA webpage to download Hoag materials.*
- b. *Sponsors*
  - (1) *Added Scion logo*
- c. *Employment*
  - (1) *Posted EMT class announcement on Home News and Training pages.*
- d. *Junior Guards*
  - (1) *Two Contest winning posters*
  - (2) *Added 2005 JG Guards of the Year and 2005 Tidebook winners.*
- e. *Heroic Acts*
  - (1) *Summary of 2005 winner*
  - (2) *Three California recipients to Heroic Acts list.*
- f. *Homepage*
  - (1) *Replaced picture of Learn to Swim item with animated applet.*
- g. *Legislation*
  - (1) *Information about new legislation under California Harbor and Navigations code (from Board Minutes).*

#### **Website Fees**

- 1. *Net Solutions Domain Name Renewal - 1 yr. Due January 3* \$ 35.00
  - a. *Webmaster pays and CSLSA reimburses in maintenance check.*
  - b. *This is for exclusive use of the domain -- cslsa.org*
- 2. *Interland TrueBasic Plan - 1 yr. Due May 24* \$269.40
  - a. *Treasurer pays after webmaster sends him invoice.*
  - b. *This is for web-hosting of our website.*

#### **Webmaster Response**

- 1. *A big thanks to Bob Moore who continually provides updated information, contacts cslsa personnel for answers, and raises the bar in the hardwork necessary for a current website. He is unbelievable!*
- 2. *Thanks also to Mike Beuerlein who organizes the Minutes and Attachments in a way that saves me lots of time in posting. This year, the electronic transfer of over 60% of the items saved me time and will save the cslsa money (regardless of my contract, I only charge for the time I spend in maintenance).*
- 3. *I have no new suggestions. Now that I have a decent computer, I will return to working on adding a short "welcome" video to the homepage.*

I want to thank Pat for all of her hard work and responsiveness to our needs. She is a can do person and cares about her work and our product. As you can see there is much that has been done in the past six months and more to do in the future. Constant updating is imperative to our association to be timely and accurate. Many people and employers depend on our information to be on time and correct.

So PLEASE committee chairs, get me any pertinent information that will help us on our mission. If something is outdated, let me know. If something is new and applicable, let me know. If information is inaccurate, let me know. If something is decided in your committee that has something to do with the Website, let me know as-soon-as-possible! I cannot do it without your help! I am the conduit to the Webmaster so use me.

I am requesting that the Treasurer increase the annual Website budget allocations \$350 to cover the annual website fees with some room to allow for fee increases.

Don't forget, e-mail all reports, information, and documentation, it saves the CSLSA money!

Thank you for your support and Pat's comments. I look forward to a successful 2006.