



California Surf Lifesaving Association

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Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

CSLSA Board of Director's Meeting 4/7/06 **Membership Committee Report**

Robert C. McGowan
President

Charlotte M. Graham
Vice President

Michael A. Beuerlein
Secretary

Robert E. Williams
Treasurer

Robert A. Moore
Past President/Advisor

Christopher R. Graham
Recurrent Representative

Don C. Rohrer
First Executive Delegate

Michael S. Bartlett
Second Executive Delegate

Alex K. Peabody
Alternate Executive Delegate

- 2006 Membership kits (grey T-shirts, Croakies, key chains, and stickers) distributed to representatives of each chapter. The 2005 membership records were included for reference. Thank you to Gordon Gray for his assistance.
- Life membership was proposed for President Robert McGowan and approved by secret ballot of each chapter. The CSLSA will carry a nomination for USLA Life Membership for him to the spring Board of Directors meeting in Annapolis. Thank you to Bob Moore for his efforts in gathering documentation and collecting the vote.
- Committee discussed recent requests for advertising space on CSLSA website and in our newsletter in exchange for some benefits to our membership. Agreed that guidelines need to be set. Formal guidelines will be written up to be discussed at the next meeting, but the committee recommends a minimum of wholesale cost of product in exchange for advertising space.
- Committee discussed raising membership dues for permanent (full-time) members to \$35.00/year. We agreed that dues had not gone up at all in the past 20 years or so, and that most likely permanent personnel would be willing to pay a bit more. Ideally the additional monies in our treasury could go into funding better items for the membership kits, as it is always a struggle to buy quality products with limited funds.

Note: --Upon presenting this recommendation to the full board in my report, additional discussion ensued. The advisor noted that our treasury is doing very well financially, so there really is no definitive need to raise dues. Additionally, another member pointed out that a division in fees charged would create additional paperwork and would

be harder to determine in some cases (whether the member paid the correct fee for their membership status). Everyone agreed that the recurrent member dues should not go up. The full board of directors felt that this would not be a good time to raise dues. The membership committee agreed that their recommendation should be tabled, but that chapters should discuss the idea amongst their members to get a feeling for what may be amenable.

- The Membership Committee decided to implement a \$100 stipend payment for any artwork that we use on membership items, such as the kit T-shirts. As such, we requested \$100.00 from the membership line item budget to pay Mrs. Hanna Gaunce for the design used on this year's shirts.
- Total line item budget for the Membership Committee for FY05-06 is \$5000.00. After payment for kit items and artwork we have used \$4721.00. The silk-screened T-shirts were provided through the sponsorship of BeachSports, Inc. via Scott Hubbell.