



California Surf Lifesaving Association

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Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

April 12 - 13, 2007

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By Robert A. Moore

Bill Richardson and I met on March 14, 2007 and reviewed the CSLSA Policy and Procedures and the USLA Policy and Procedures. Bill as always had done a tremendous amount of work prior to my arrival. After about 8-9 more hours of hard work, we feel that we have addressed the new Bylaws of both organizations and have aligned the proposed P & P's for presentation and committee review where necessary at the respective Board of Directors meeting for approval.

If approved at both levels then each organization will be current with new Bylaws and P & P's that align. From that point on, as a working document, it will be a matter of upgrading based on Board of Director meeting actions.

It has been a while since the USLA and the CSLSA has been current and I want to personally thank Bill Richardson for his continued dedication and behind the scenes work that enhance the operations of both organizations.

I will be available for committee, review, explanation, or whatever the President and/or the Executive Board desires at this CSLSA Board of Directors meeting. I have respectively requested through the President and Secretary that the proposed CSLSA P & P's be placed on this Spring Board of Directors meeting agenda for adoption.

With the permission of the Executive Board and the Board of Directors, I propose that I be allowed to represent the CSLSA at the USLA Board of Directors meeting to make the USLA P & P's proposal in committee for adoption at the Spring USLA Board of Directors meeting.

On another matter, it has been brought to our attention that our treasury has been in the red as of late. Our Treasurer has been forthright with the financial situation. There are many things to consider regarding this fact.

Over the past few years, SHP has been the vehicle that has allowed us to get ahead on some of our projects. We have been able to increase our membership, which increases our income as well as our outflow. Our allocations have mounted and that depletes our general fund monies available to fund other items such as national meeting attendance, upgrading our public education display board, support for other projects that occur during the year, just to name a few. The Junior Lifeguard Committee has been generous with their support of Public Education Committee projects, but there are limits on what can be done. In the past when I was the Treasurer, I made a proposal splitting the JG income

received from the USLA, which would allow more general fund decisions and focus JG monies on JG items. That proposal was defeated. As promised, I said that I had learned my lesson and would not propose it again. I am however suggesting that the Junior Lifeguard Committee revisit the topic now that they have a significant allocation in the budget. If the JG Committee believes it is a relevant item then they can make a proposal i.e. from this year forward or temporarily or time specific to be revisited at a future date, etc. Or the JG Committee after discussing can say that the system in place is sufficient and no proposal is warranted.

Another reality is the fact that the CSLSA has for years been trying to get the USLA to contract with SHP to realize the benefits that are possible. The CSLSA has suffered over the years with the USLA regarding our relationship with SHP, to the point of suspending two of our members and possibly a split between the CSLSA and USLA. These rough times have been smoothed out a bit and as a result of the hard work of the different regions coming together to revise the USLA Bylaws. An element of trust has developed between the regions and currently the USLA is working with SHP on a national scope. Why do I mention this? By the CSLSA supporting the involvement of SHP and the USLA, the CSLSA has diluted it's potential income derived from SHP. This was expected. The CSLSA must look at ways to increase the membership allocation, which is currently \$5 per member in addition to support from SHP. That dollar figure was based on 1,000 members. Thanks to our earlier relationship with SHP we have surpassed 1,000 members so that the \$5,000 allocated for membership is currently less than \$5 per member. The CSLSA has gladly sacrificed for the betterment of the USLA. It is our hope that over time the entire USLA will be much healthier financially and be able to achieve more of it's goals which is our goal. And in turn, each region will benefit. Having brought this to your attention, please realize that the CSLSA believes in the USLA and our relationship with SHP and hopes that the USLA will also enjoy a fruitful relationship with SHP. If the CSLSA weathers the 'growing' period, which may take a few years, I believe we will benefit in the long run. So as the Past President/Advisor, I am asking, please be patient and assist with ideas on how we can reach our goals on a regional level. Whether the Cal Surf News be placed on the website to save money or get more sponsorship/advertisement to cover the cost of printing and mailing or scale back on what we are expending, we need to come together and make the CSLSA the best it can be. Our relationship with SHP remains positive and if there is any avenue for additional enhancements to our membership kits in addition to the work he is doing with the USLA it would greatly help the CSLSA meet it's membership obligations. Otherwise we need to look at how to do more with less.

Think about it! Let's have a great meeting and continue building our membership.