



California Surf Lifesaving Association

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Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

VICE PRESIDENT'S REPORT APRIL 9, 2009

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Since we last met in La Jolla, I have kept busy with various Association tasks. We had an excellent USLA Board of Directors meeting in Cocoa Beach, Florida in November. I was also delighted to host the December Executive Board Meeting and Christmas gathering at my home. Over the past few months, I have been working on corrections and updates to our USLA membership list and I have attended our monthly Executive Board meetings.

Some of the other projects I worked on over the winter:

- Assisted in the CSLSA Pub Ed booth at the ASR (Action Sports Retailers) event in San Diego – our 1st effort to build recognition of our Association amongst this important group. We must give special thanks to Steve Reuter for spearheading the effort
- Ordered JG stickers for the Junior Guard Committee
- Assisted the website Chair with website updates or corrections
- Distributed returned USLA membership kits to their chapter reps
- Communicated by email and phone with guards from the North Island Lifeguard Service (San Diego) and the Santa Barbara County – UCSB Campus Point areas, who are working on becoming new chapters
- Assisted Alex Peabody and Mike Silvestri with vendor recruitment and registration for the USLA meeting at Asilomar

Lastly, I want to once again remind everyone that **National Beach (& Boating) Safety Week** is coming up. One of the fundamental goals of the USLA and the CSLSA is to expand awareness amongst the public of the need for caution in aquatic environments. National Beach Safety Week, which is May 18 to 25, leads right into Memorial Day weekend, so it is a perfect time to prepare the beach-going public before the push of the summer season begins. The recommendation from the USLA Public Information & Relations Chair to each and every chapter is to get local governmental support through proclamations that recognize the week within your own municipalities. There is a sample letter and a sample proclamation on the USLA website that can be provided to local officials in your area. This makes it very easy for your chapter to bring National Beach Safety Week to their attention, and allows them to help us inform the public about the numerous safety issues that exist at all of our beaches. Our own Public Education Chair has more information about this important event and can certainly assist anyone who has questions.

I am looking forward to a successful and productive meeting. May we continue to move forward and always strive to be the most outstanding organization we can be.

Respectfully submitted,

Charlotte Graham

Vice President
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