



# California Surf Lifesaving Association

Southwest Region – United States Lifesaving Association

PO Box 366 – Huntington Beach, California 92648

World Wide Web: [www.cslsa.org](http://www.cslsa.org)

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## NEWSLETTER REPORT SPRING 2009

The spring issue of Cal Surf is in progress and should be completed and posted within the next two weeks. You can look forward to some stories from Ecuador by one of the lifeguards who went down there last February, along with some photos of this year's event. Also Cris Dobrosielski of San Diego, a lifeguard and strength and conditioning specialist, has contributed an article about competition, with some photos he took at last summer's Regionals and Nationals.

Our good friend Steve Reuter has once again come up with an innovative idea for the magazine through surfshot.com. I am looking forward to discussing with Steve and John Coccozza of Surfshot, a possible partnership with Surfshot Magazine to put Cal Surf on the web. Surfshot is a 100% digital magazine that uses some great technology to offer high quality articles and photos and easy web access. It can also offer CSLSA an opportunity for marketing and event advertisement. Those interested can discuss this in committee.

While considering the Surfshot partnership, plans to purchase a publishing program to reduce budgetary publishing costs will be put on hold.

Respectively submitted,

Richard Godino