

Official Newsletter
of the
**California Surf
Lifesaving
Association**
FALL 2018

The CALSURF

VOLUME 24 No. 1

Welcome to MARs!

The Lifeguard's Role in Marine Animal Rescue services



After professionally
hoop-netted by expert
Peter Wallerstein,
LA County Lifeguards
extricate a pregnant
domoic sealion
Story Page 4



2016 EXECUTIVE BOARD

President	Bill Humphreys
Vice President	Gus Avila
Secretary	Casey Graham
Treasurer	Mark Allen
Past President	Mike Beuerlein
1st Delegate	Mike Silvestri
2nd Delegate	Jay Butki
3rd Delegate	Bryan Etnyre
4th Delegate	Jim Hughes

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EVENTS CALENDAR 2018/19

Fall CSLSA 2018 Board of Director's Meeting Huntington Beach October 11-12, 2018

Great Shake Out earthquake drill
October 18, 2018 10:18 AM

Fall USLA 2018 Board of Director's Meeting
Del Rey Beach FL November 1-3, 2018

Rescue 2018 ILS World Championships
Adelaide, So. Australia Nov 16-Dec 2, 2018

Spring CSLSA 2019 Board of Director's Meeting Encinitas (tentative) April 11-12, 2019

Spring USLA 2019 Board of Director's Meeting San Antonio, TX Apr 25- 27, 2019

COMMITTEE CHAIRS

Bylaws/Policies & Procedures....Casey Graham
Certification.....Vince Lombardi
Exchange..... Vincent Fiamengo & Leslie Schwene
Grants.....Diego Busatto
Junior Lifeguards..Casey Graham & Chris Egan
Legislation..... Adam Sandler
Sport/Fitness.....Jay Butki & Skip Prosser
Membership...Charlotte Graham & Leslie Schwene
Newsletter.....Jim Hughes
Original Founders. Rob McGowan
Professional Standards...Shea Gipti
Public Education... Mike Silvestri
Public Relations....Kai Bond
Special AwardsBill Richardson
Sponsorship Gus Avila
Statistics.....Ian Burton
TrainingMike Scott
Ways and Means...Mark Allen
Website.....Bob Moore
Please compare with current meeting agenda on CSLSA website for many new committee chairs.

THE CALSURF NEWS

The
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www.CSLSA.org FAX 714/374-1500

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PRESIDENT'S MESSAGE

Bill Humphreys, President
California Surf Lifesaving Association

Introduction

Webster defines a hero as “a person admired for achievements and noble qualities” and “one who shows great courage.” What better way is there to describe each of you who have served and given so much to this wonderful profession, other than as “heroes”? You are certainly *admired for your achievements*, have *noble qualities*, and *courage* beyond belief. Every time you enter the water facing unknown dangers from the elements, the victim, and the water itself, you put yourself at great risk. All done knowingly and by choice. All without seeking fame or fortune and truly putting others ahead of yourself. Truly acting as a “Hero.”

You should be very proud of yourself. Likewise, I am very proud to be able to work alongside of you.

Mission Focus

As we transition from summer to fall, things tend to slow down slightly. Although there are still life and death situations every day, this is a time when we have a little more time to focus on recruitment, training, and preparation. The same thing is true with our work for the CSLSA. With that in mind, as we go through our various activities, it is a tremendous help to maintain Mission Focus. Or, as I've heard it said, to “Keep the Main Thing, the Main Thing.”

In our association, the “main thing” can be summed up in our mission statement: *To promote beach safety awareness and professional open-water lifesaving standards*. As we go into the slower season and start to put a little more time into our projects for the CSLSA, let's continue to use this mission as a framework and compass for where we should be focusing our time and energy.

Recent Activities

Since our last Board of Director's meeting, a lot has taken place with our association with some outstanding results. Thanks go out to all of the volunteers who literally put in thousands of hours to help make these events successful. Following is a brief overview of are some of the activities that you all have helped make successful:

- In the spring of 2018, the CSLSA hosted the USLA Board of Director's meeting in Long Beach. The entire CSLSA executive board along with many additional volunteers put in a tremendous amount of time and effort, and produced a four-day meeting with activities that set the bar high for USLA. Past President/Advisor, Mike Beuerlein, did a yeoman's job in organizing the event with assistance from the executive board members and general members such as yourself. Thank you all for helping with this important event.
- Early summer, the CSLSA put on the Project Wipeout Educational Conference, hosted in Huntington Beach with satellite locations in Seal Beach and San Clemente. The turnout was outstanding and the speakers were fantastic. Thanks to everyone who assisted in putting together this very important educational conference for lifesavers.
- Mid-summer, the CSLSA Regional Lifeguard Championships at Silver Strand. Thanks to everyone who came together to make this event happen. It was outstanding once again.

- San Diego County Lifeguard Educational Conference. This was a spinoff from the Orange County Project Wipeout Program for San Diego. It was extremely successful and had presentations on injury treatment, resuscitation, stingray treatment, skin cancer, sand entrapment, surviving a shark attack, and surviving a spinal cord injury. What an amazing line-up and success story for a first time event. Special thanks go out to Mike Silvestri, the CSLSA Public Education Chair for organizing this. The goal is now to work on expanding to Los Angeles and Ventura Counties.
- Block the Blaze. Once again the John Wayne Cancer Foundation supported Junior Lifeguards up and down the coast with skin cancer prevention education and sunscreen. The foundation also donated \$5,000 to the CSLSA for public education purposes. Thank you John Wayne!

USLA

The USLA is continuing to work towards achieving their strategic goals which we support. While we are in support of the mission and goals of the USLA, there are of course some differences in opinions and views on how to best accomplish these goals. During the past year, we have been on the losing end of some votes which have become very partisan. Regardless, we still fully support the USLA and its goals and missions. Our executive board will continue to represent the interests of professional lifesavers at the USLA and will continue to be advocates for our members – all in the interest of enhancing public safety and advancing the profession.

Future of the CSLSA

As we look towards the future, we need to look to our past to remind ourselves where we came from. We need to honestly evaluate where we are. And, we need to look towards and plan for the future. Next, we need to implement that plan, evaluate it, and revise it. All making sure that we have clear goals and direction. Call it a strategic plan, a master plan, or any other name you choose. The point is that without intentional planning, we may still end up at our destination but just not as efficiently as we could have. The good news, is that we have such a plan in place. This is summarized in our mission statement as noted above, and this plan is fulfilled through the

work you all do. This is a call for assistance with this, from you, our members. This is your association, your profession, and your legacy.

As part of this, when we look to the future with our association we also need to focus on developing people and future leaders. I want to start by encouraging everyone to participate. If you have not attended a CSLSA Board of Directors meeting (or haven't for some time), please come to the next one and get involved. You will benefit personally and professionally and we will all benefit from your

experience. Our committee chairs will be soliciting assistants, vice chairs, or just interested committee members to work with, coach, and empower. Committee chairs, along with committee members will review and renew goals and look towards the future, always asking where we want to be in a few years and how do we get there. We would love to have you join us in this noble endeavor of helping to advance our profession. Working together we can continue to achieve great things.

Agency, Chapter, & Committee Updates

Finally, at each USLA Board of Director's meeting I give an update of what is going on in our region. In order to do so, it would be awesome if agencies, chapters, committee chairs, or individuals would send me a brief update of what's going on in your area. Particularly noteworthy things that either recognize an outstanding employee, a rescue, a program, or something you are doing that could benefit others around the U.S. Any innovative projects, ideas, or programs would be awesome. Our goal is to continue to highlight what we are doing but also proactively contribute to the advancement of lifesaving everywhere. Your help would be greatly appreciated. You can send your information to: President@cslsa.org. Thank you.

Conclusion

This organization has done great things in the past and will continue to do so into the future. This will be done through focusing on our mission, doing the things needed to achieve that mission - keeping "the



main thing, the main thing” - and through the development of future leaders and relationships. At its essence, lifesaving is all about people. More specifically, lifesaving is all about you!

Keep up the great work.

Thank you.

Bill

Bill Humphreys
CSLSA President



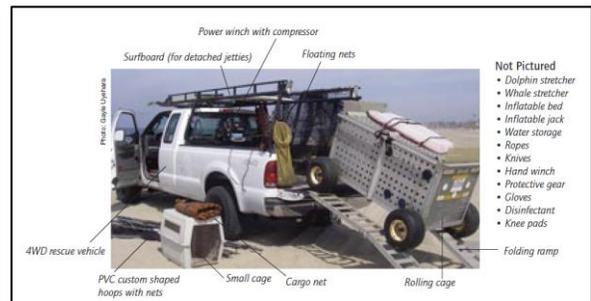
BY PETER WALLERSTEIN
PRESIDENT & FOUNDER OF MARINE ANIMAL RESCUE SPECIALISTS, INC.

For over 30 years... ...Marine Animal Rescue specialists have assisted distressed gray whales entangled in commercial fishing gear, stranded dolphins, seals, sea lions, and injured sea birds. **Marine Animal Rescue’s mission is to create a safe, effective and efficient system for coming to the aid of marine wildlife.** MAR responds to calls 24 hours a day, 365 days a year. In 1984, MAR established a 24-hour, live operator hotline that receives calls for assistance and information about stranded marine mammals throughout Southern California. In 1998, beach cities throughout Los Angeles County

contracted with MAR (formerly Whale Rescue Team) to serve as the primary respondent for injured, sick or orphaned marine mammals and sea birds. During this time, MAR has rescued over 5500 stranded or injured animals. **The success of those rescues has frequently been enhanced by the continued efforts of the Los Angeles County Lifeguards and the Los Angeles City Lifeguards who**



are always there to assist me. Whether it is a 20-pound sea lion who has wandered into an underground parking garage, or a gray whale entangled in a fishing net, the lifeguards are there to provide much needed help in what are often



dangerous rescues.

Their diligence and commitment to their jobs and to the people and animals who populate our coastal communities are unparalleled.

Sea lions end up in many different locations, from the beach to rock jetties, to marinas, flood control channels, and off shore buoys. They’ve walked up the beach, crossed the road and ended up miles from the ocean in underground parking structures or in people’s yards. In every situation, the rescue involves risk, and there is no one I would rather have working with me than a Los Angeles County Lifeguard.



During domoic times we frequently have dozens of extra aggressive pregnant sea lions washing up on shore. This is due to the toxin affecting their brains and altering their behavior in unpredictable ways. It is not unusual to conduct 150 rescues in one month during a domoic outbreak, and I am always grateful to have the lifeguards

there to assist in getting a big sea lion into our custom cage. In the 1990's I was bitten by a 150 - pound sea lion with domoic acid poisoning. It was my 5th rescue that day and I no longer use that particular rescue technique. Fortunately, the lifeguards were there to clean the wound and wrap it up properly. I was very thankful for their training and quick response in giving medical support in this unique case.

The lifeguards are frequently our first source of information when an animal is in need of rescue, and they are certainly the first people I look to for support. Beachgoers and neighbors may encounter an animal, and they will often contact the lifeguards who in turn contact me. There are very specific protocols that need to be followed when approaching and diagnosing a situation involving an animal in distress, and I know I can count on the

lifeguards to protect the animal from well-meaning citizens until I arrive. *I have designed custom rescue and transportation equipment specifically for seals and sea lions, and the lifeguards know to wait until I arrive with the necessary pieces.* Over the years, I have provided some training for them, but I will frequently ask them to wait until I have a hoop net secured on an animal before they step in to help. To the best of my knowledge, no lifeguard has ever been injured while assisting on one of our rescues.



To assist the lifeguards and the general public, MAR has produced an informational booklet that provides detailed descriptions of the various species of

marine animals that PWC Dolly-36 will be offered for purchase with Credit Card at the. The booklet also outlines clear instructions on what steps should be taken to protect both the animal and the rescuers. Marine animal rescues can be very dangerous for everyone involved, and it is always best to contact experts, such as Marine Animal Rescue and the Los Angeles County Lifeguards and City Lifeguards, before taking any action.



HYDROFLASK PRO-DEAL
for CSLSA Members
www.hydroflask.com/prodeal

- *Create Account
- *Select "Lifeguard" from the drop down menu
- *Upload a copy of your current USLA card
- *Once approved, simply log in to your account to see all Pro pricing and shop away!



Please remember that this Pro-Program is a special privilege for CSLSA members and you are asked not to abuse the deal!

Program questions can be directed to Sevda.Day@hydroflask.com; any other questions, contact Mike Silvestri at 1stdelegate@cslsa.org.



I want to thank the Los Angeles County and City Lifeguards for their continued support. For without them, we wouldn't have the success that we've had throughout the County saving thousands of lives.

Junior Lifeguard's Corner



CSLSA Regional Junior Lifeguard Competition

Friday July 27, 2018 Coronado, CA

U19 BOYS IRON MAN

1. Zane Booth Santa Barbara
2. Danny Gonzalez LACoSLSA
3. Jake Graessle Capitola

U19 GIRLS IRON MAN

1. Holly Maine LACoSLSA
2. Katelyn Nimsky LACoSLSA
3. Emma S. Carter Huntington State

USLA National Junior Lifeguard Competition

Wednesday August 8, 2018 Virginia Beach, VA

U19 IRON PERSON BOYS

1. Zane Booth Santa Barbara
2. Chasen Dubs Hampton
3. Danny Gonzalez Aguilar LA County

U19 IRON PERSON GIRLS

1. Katelyn Nimsky LA County
2. Holly Maine LA County
3. Emma Sainsbury-Carter CA State

Congratulations!

Jax Richards from Newport was the winner of the Bobby Burnside Award

CSLSA Grants for Junior Lifeguard Programs.

Grant Money is available for qualifying Junior Lifeguard programs. See cslsa.org/juniorguards for more information.



*As open-water lifesavers, our **MISSION** is to promote Beach Safety awareness and Professional Lifeguard standards through public education, training programs, exchange programs, junior lifeguard programs, competition and other means. The ultimate goal is to prevent and reduce aquatic injuries, accidents and death at open-water beaches in the Southwest Region of the United States Lifesaving Association.*



HBSLSA



A Quick Look at the Huntington Beach Surf Lifesaving Association

Host of the Fall 2018 CSLSA BOD Meeting

The Huntington Beach Surf Lifesaving Association (HBSLSA) is a 501(c)(4) nonprofit organization that seeks to promote beach and ocean safety awareness while maintaining professional open water lifesaving standards.

Affiliated Agency: City of Huntington Beach Fire Department-Marine Safety Division

Governing Body: City of Huntington Beach

- **Creation: 1918**
- **Coastline Guarded: 4.3 Miles**
- **Permanent Lifeguards: 13**
- **Seasonal Lifeguards: 150**
- **Beach Attendance 2017: 13,470,959**
- **Rescues 2017: 3,532**
- **Junior Lifeguards: approx. 1000 per Summer**

The Huntington Beach Marine Safety Division provides public safety to the City's Main Beach and Sunset Beach. Lifeguards patrol the 3.5 miles of Main Beach shoreline from Beach Boulevard north to Seapoint Avenue dawn to dusk, 365 days a year. Lifeguards patrol the 1.1 miles of Sunset Beach from 10 AM until sunset. Daily staffing levels vary from five Marine Safety Officers in October through April, to as many as 65 lifeguards in the summer.

CSLSA Contact: Leslie Schwene

Chief Lifeguard: Michael Baumgartner

For Agency information:

https://www.huntingtonbeachca.gov/residents/beach_i



July 10th, 2018
CSLSA Regional
Championships Strand
State Beach in Coronado
CA

"A" TEAM POINTS By CHAPTER

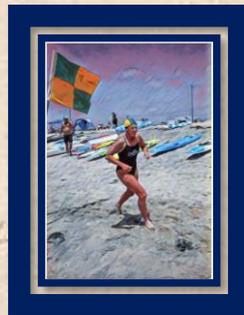
- | | |
|-------------------|----------|
| 1. Cal State | 1470.000 |
| 2. LACoSLSA | 1377.000 |
| 3. Newport Beach | 140.250 |
| 4. Long Beach | 108.500 |
| 5. San Diego | 86.625 |
| 6. LACo Lakes | 38.750 |
| 7. Capitola Beach | 31.875 |
| 8. Santa Barbara | 11.000 |
| 9. Coronado Beach | 6.750 |



Long time Coronado Lifeguard, Russ Elwell (1952-1989) always returns to his beach to help out with our Regionals and support his love of lifesaving!

"...in this profession you develop a camaraderie among other lifeguards you can not get in other professions ...You are a lifeguard for life!"

Russ Elwell



Photos by JOEL GITELSON

Effects by

