

# California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: [www.cslsa.org](http://www.cslsa.org)



## BOARD OF DIRECTORS MEETING MINUTES

Huntington Beach Public Library

Huntington Beach, CA 92648

October 11 & 12, 2018

### Thursday, October 11, 2018

- I. Meeting called to order by Mr. Humphreys at 9:11 AM
  - A. Pledge of Allegiance - Mr. Avila
  - B. Welcome and Introductions - Mr. Humphreys
  - C. Roll Call of Delegates - Mr. Graham

Chapter	No. of Members	Possible No. of Delegates	Delegates Present	Proxies	Total Votes
California State	292	8	8	0	8
Capitola	2	2	0	0	0
Carpinteria	4	2	0	0	0
Coronado	16	2	1	0	1
Del Mar	7	2	1	0	0
Encinitas	7	2	1	0	0
Huntington Beach	174	6	6	0	6
Imperial Beach	13	2	2	0	2
Laguna Beach	113	5	0	0	0
Lake Mission Viejo	3	2	1	0	0
Long Beach	75	4	2	0	2
Los Angeles City	16	2	0	0	0
Los Angeles County Beaches	147	5	5	0	5
Los Angeles County Lakes	34	3	3	0	3
Newport Beach	46	3	3	0	3
OC LGs-C.O.L.A.	17	3	0	0	0
Oceanside	14	2	2	0	2
Pendleton Coast	9	2	1	0	1
Pismo Beach	0	0	0	0	0
Port Hueneme	3	2	0	0	0
San Clemente	53	4	3	1	4
San Diego	15	2	0	0	0
San Luis Obispo Co.	20	3	0	0	0
Santa Barbara City	18	3	1	0	1
Santa Barbara County (Campus Pt)	11	2	0	0	0
Santa Cruz	62	4	3	0	3
Santa Monica Harbor Patrol	4	2	0	0	0
Seal Beach	53	4	0	0	0
Solana Beach	4	2	0	0	0
Tucson, AZ	2	2	0	0	0
Ventura County	5	2	0	0	0

Ventura County Harbor Patrol	4	2	0	0	0
Independent/Unaffiliated	3	2	0	0	0
<b>TOTAL</b>	<b>1246</b>	<b>95</b>	<b>45</b>	<b>1</b>	<b>46</b>

II. Approval of Board of Directors' Meeting Minutes – Los Angeles County, April 12 & 13, 2018

- MOTION:** Mr. Moore to approve the minutes as submitted.  
**SECOND:** Mr. Richardson  
**DISCUSSION:** None  
**ACTION:** MPU

III. Officer's Reports

- A. President - Mr. Humphreys - Attachment 1  
Mr. Humphreys spoke about the new reality that we find ourselves in: a year round summer. He reminded the board to keep focused on the goals and objectives of the association. He thanked those who helped put on the recent USLA board of Directors meeting in Long Beach, and singled out Mr. Beuerlein and Mr. Avila for their contributions. He also thanked Mr. Butki for his tireless efforts in maintaining and transporting the competition equipment trailer. He spoke about the successes had at Project Wipeout and the San Diego lifeguard educational conferences. He repeated his call for volunteers to chair committees.
- B. Vice President - Mr. Avila - Attachment 2  
Mr. Avila outlined his report and reviewed the success of the USLA meeting and his involvement with the Youth National Team. He echoed Mr. Humphreys comments about keeping the mission of the association as the guide to our actions.
- C. Secretary - Mr. Graham - No Report  
Mr. Graham compiled the 2018 Spring Board of Directors Meeting Minutes from his recording and notes.
- D. Treasurer - Mr. Allen - Attachment 3  
Mr. Allen briefly discussed the budget, balances, membership payments and totals, Regional Competition entries, switching from online to desktop version of Quickbooks, and 2017-18 taxes.
- E. Past President/ Advisor - Mr. Beuerlein - Attachment 4  
Mr. Beuerlein outlined his written report and reviewed the successes of the USLA meeting. He reminded the Board of our responsibility to be guided by our mission statement. He recommends more members become involved.
- F. 1st Executive Delegate - Mr. Silvestri - Attachment 5  
Mr. Silvestri outlined his written report and reviewed the USLA meeting. He spoke about the great success of the San Diego lifeguard educational conference and of Project Wipeout.
- G. 2nd Executive Delegate - Mr. Butki - Verbal Report  
Mr. Butki spoke about issues that we have with the national body.
- H. 3rd Executive Delegate - Mr. Etnyre - Attachment 6  
Mr. Etnyre outlined his report and motivated the base to get involved.

- I. 4th Executive Delegate - Mr. Hughes - Attachment 7  
Mr. Hughes outlined his report, reviewed his involvement as Cal Surf News editor, and asked the board to submit articles.

#### IV. Committee Reports

- A. Bylaws/Policies & Procedure - Mr. Graham - No Report
- B. Certification - Mr. Lombardi - Attachment 8  
Mr. Lombardi reported that he, Rick and Larry have been in constant communication with USLA concerning agency certification results and officers area assignments.
- C. Exchanges - Ms. Schwene & Mr. Fiamengo - Attachment 9  
Mrs. Schwene outlined their report and introduced Natalie May and Devon Beebe, the exchange delegates.
- D. Grants - Mr. Busatto & Mr. Etnyre - No Report  
The Committee did not meet.
- E. Junior Lifeguards - Mr. Graham & Mr. Egan - Attachment 10  
Mr. Egan gave a report on the meeting of the committee. The location of the 2019 regionals was discussed, as well as financial support for CSLSA members on the Youth National Team.
- F. Legislation - Mr. Sandler - No Report
- G. Lifesaving Sport and Fitness - Mr. Butki & Mr. Prosser - Attachment 11  
He outlined his report and talked about the upcoming summer events, rule changes at nationals, and the newly purchased competition trailer.
- H. Membership - Mrs. Graham & Mrs. Schwene - Attachment 12  
Mrs. Graham outlined her report, and spoke about the membership kits at the national and regional levels. She also spoke about the fact that numbers are down, regionally and nationally.
- I. Newsletter - Mr. Hughes - Attachment 7  
The Newsletter Committee report was given along with the fourth delegate report.
- J. Original Founders - Mr. McGowan - No Report
- K. Professional Standards - Mr. Gipti - No Report
- L. Public Education - Mr. Silvestri - Attachment 13  
Mr. Silvestri mentioned that he had resigned from the Public Education Committee at USLA. Mr. Moore commended Mr. Silvestri on his convictions, and he was given a standing ovation. Mr. Humphreys spoke in support of the work that Mr. Silvestri had undertaken over the years.
- M. Public Information Officer - Mr. Sandler - No Report

N. Public Relations - Mr. Bond - Verbal Report  
Mr. Beuerlein delivered remarks on behalf of Mr. Bond, who was not in attendance. He has volunteered to be the temporary Chair of the committee.

O. Social Media - Vacant - No Report  
Mr. Beuerlein will fill the position until we get a permanent chair.

P. Special Awards & Presentations - Mr. Richardson - Attachment 14  
Mr. Richardson gave background on special awards, and previewed some upcoming award nominations.

Q. Statistics - Mr. Burton - No Report

R. Training & Operations - Mr. Scott - No Report

S. Ways and Means - Mr. Allen - Attachment 15  
Mr. Allen reported that the committee approved the CSLSA Budget for 2019, with special budget requests from four committees.

T. Website - Mr. Moore - Attachment 16  
Mr. Moore spoke about the transition to the new website. He reiterated that we need a singular person to do oversight.

V. Award Presentations

A. CSLSA Life Membership  
Charlotte Graham was awarded CSLSA Life Member, and was nominated as USLA Life Member. Mrs. Graham is the 19<sup>th</sup> Life Member of CSLSA and the second woman to be awarded Life Member.

B. USLA Award of Distinguished Service  
Bob Moore, Rob McGowan, Bill Richardson, Jay Butki, Carl Drake and B. Chris Brewster were given the National Award of Distinguished Service as USLA officials.

C. Heroic Act  
The Father of James Stanton accepted a Heroic Act award on his son's behalf.

VI. Committee Workshops (as directed)

Meeting to be recessed at approximately 5:00 PM and reconvened on Friday, October 12, 2018, at 0900.

**Meeting reconvened on Friday, October 12<sup>th</sup>**

VII. Committee Reports from Workshops

A. Bylaws/Policies & Procedure - Mr. Graham - Verbal Report  
Mr. Graham gave a verbal report that if the Board of Directors accepts the Special Awards Committee report then the Policies and Procedures manual will be updated.

- B. Certification - Mr. Lombardi - No Report
- C. Exchanges - Ms. Schwene & Mr. Fiamengo - No Report  
The committee did not meet.
- D. Grants - Mr. Busatto & Mr. Etnyre - Attachment 17  
The committee did not formally meet, but Mr. Etnyre is submitted a report where he outlined his involvement in the Public Education committee. During that committee, grants were discussed.
- E. Junior Lifeguards - Mr. Graham & Mr. Egan - No Report
- F. Legislation - Mr. Sandler - No Report  
The committee did not meet
- G. Lifesaving Sport and Fitness - Mr. Butki & Mr. Prosser - Attachment 18  
Mr. Butki spoke about the discussions held in the committee. He told the Board that the committee was going to support the professional members of CSLSA who are on the Senior National Team.
- H. Membership - Mrs. Graham & Ms. Schwene - Attachment 19  
Ms. Schwene spoke of the topics discussed in committee, which included membership kits, T-shirt fundraising, an online store, License Plate update, membership year, and committee goals.
- I. Newsletter - Mr. Hughes - Verbal Report  
Mr. Hughes again asked for article submissions.
- J. Original Founders - Mr. McGowan - No Report  
The committee did not meet.
- K. Professional Standards - Mr. Gipti - No Report  
The committee did not meet.
- L. Public Education - Mr. Silvestri - Attachment 20  
Mr. Silvestri reported that the committee discussed adding a book list to the webpage, the Paddledown, the John Wayne Cancer Foundation, and immediate and long-term projects.
- M. Public Information Officer - Mr. Sandler - No Report  
The committee did not meet.
- N. Public Relations - Mr. Bond - Verbal Report  
Mr. Beuerlein spoke about the committee meeting, and mentioned that Renae Jackson will serve as the public relations chair.
- O. Social Media - Vacant - Verbal Report  
Mr. Beuerlein spoke about the committee meeting and mentioned that Ms. Schwene and Mr. Jonathan Richards and Ms. Sierra Page would serve as the social media co-chairs. The Public Relations Committee recommended that the Social Media Committee no longer be a sub-committee of the Public Relations Committee, but rather, a standing committee.

P. Special Awards & Presentations - Mr. Richardson - Attachment 21  
Mr. Richardson reported the committee discussed submissions for Heroic and Meritorious Acts and the upgrading of two forms from the Policies and Procedures Manual.

**MOTION:** Mr. Moore moved to approve the committee's report, which contains revisions to the Policies and Procedures manual. Attachment 22

**SECOND:** Mr. Ragsdale

**DISCUSSION:** None

**ACTION:** MPU

Q. Statistics - Mr. Burton - No Report  
The committee did not meet.

R. Training & Operations - Vacant - No Report

S. Ways and Means - Mr. Allen - Verbal Report

Mr. Allen gave a verbal report of the committee meeting.

**MOTION:** Mr. Ragsdale to designate the John Wayne Cancer Foundation donation to the Public Education Committee

**SECOND:** Mr. Gray

**DISCUSSION:** None

**ACTION:** MPU

**MOTION:** Mr. Silvestri to approve the 2019 budget

**SECOND:** Mr. Avila

**DISCUSSION:** None

**ACTION:** MPU

T. Website - Mr. Moore - Verbal Report

Mr. Moore gave a report of the discussions held in the committee. He gave background on the website, and thanked Mrs. Francis. He stated that he will remain as committee chair until January 1, 2019. Byran Kine and Bryan Etnyre will serve as co-chairs after that. Mr. Humphreys thanked Mr. Moore and Mrs. Francis.

#### VIII. Old Business

##### A. Transition to new website

The topic was covered in committee after action reports.

##### B. 2018 Regionals

A formal after action report is needed from Mr. Anderson. Mr. Avila will follow up with Mr. Anderson.

#### IX. New Business

##### A. 2019/2020 Regionals will be held in Carpinteria.

##### B. 2019 Nationals will be held in Virginia Beach.

South Padre Island and LA County are preparing bids for 2020.

C. Membership Dates

Mr. Allen spoke about the possibility of changing the membership dates from July –June to a calendar year, as well as the distribution of membership kits. Mrs. Graham spoke about the history of the July-June system. Further discussion ensued. Mr. Beuerlein asked who would represent the committee in the USLA membership committee.

D. Water Safety Summit

Mr. Koon is hosting a water safety summit and is asking if the CSLSA would like to be a “Participating Organization”. He mentioned that the event will be sponsored by the Orange County Drowning Prevention Taskforce, with help from Hoag Hospital, Ben Carlson Memorial Foundation, Hurley, and Princess Charlene of Monaco. Mr. Humphreys spoke in support of the event.

E. Mr. Moore suggested that the treasurer use invoices as much as possible.

X. Future Meetings

A. CSLSA Meetings Dates & Locations

1. Spring 2019

- a. Location: Encinitas or San Clemente, California
- b. Dates: April 11 & 12, 2019

2. Fall 2019

- a. Location: TBD
- b. Dates: October 10 & 11, 2019.

(1.) Interested hosts include Ventura Port District, Santa Cruz. There is a possible conflict with the World Conference on Drowning Prevention and the International Surf Rescue Challenge. Final decision will be made at the Spring meeting.

B. USLA Meeting Dates & Location

1. Fall 2018

- a. Location: Delray Beach, Florida (Southeast Region)
- b. Dates: October 31-November 3, 2018

2. Spring 2019

- a. Location: San Antonio, Texas (Gulf Coast Region)
- b. Dates: April 25-27, 2019

XI. Privilege of the Chair

- Mr. Humphreys

Mr. Humphreys thanked the Huntington Beach Surf Lifesaving Association for hosting a successful meeting, and encouraged the group to continue to work together.

XII. Adjournment

**MOTION:** Mr. Silvestri to adjourn

**SECOND:** Mr. Sholl

**DISCUSSION:** Mr. Beuerlein spoke about Sumo Sato, and invoked his memory. Mr. Herrick mentioned that HMB lifeguard Malcom Feix had lost his life. Mr. Silvestri amended his motion in memory of Malcom Feix. Mr. Sholl seconded the amendment.

**ACTION:** MPU; meeting adjourned at 11:54 a.m.

Respectfully Submitted,

*Casey Graham*

Casey Graham, CSLSA Secretary  
secretary@cslsa.org

DRAFT