



# California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: [www.cslsa.org](http://www.cslsa.org)

## BOARD OF DIRECTORS

### MEETING MINUTES

Santa Cruz, CA

October 11 & 12, 2012

#### Thursday, October 11, 2012

- I. Meeting called to order by Mr. Beuerlein at 9:22 a.m.
  - A. Pledge of Allegiance - Mrs. Graham
  - B. Welcome and Introductions - Mr. Beuerlein
  - C. Roll Call of Delegates - Mr. Humphreys

CHAPTER	No. of Members	Possible No. of Delegates	Delegates Present	Proxies	Total Votes
California State	204	7	7	0	7
Capitola	1	0	0	0	0
Coronado	11	2	0	0	0
County of Orange (USOS)	20	3	0	0	0
Del Mar	2	2	0	0	0
Encinitas	25	3	2	1	3
Huntington Beach	154	6	1	1	2
Imperial Beach	3	2	0	0	0
Laguna Beach	84	4	2	0	2
Lake Mission Viejo	12	2	1	0	1
Long Beach	82	4	1	0	1
LA City	36	3	2	0	2
LACOLA	152	6	4	2	6
LA County Lakes	30	3	2	1	3
Newport Beach	64	4	3	1	4
North Island	0	0	0	0	0
Oceanside	0	0	0	0	0
Pendleton Coast	13	2	0	0	0
Pismo Beach	21	3	0	0	0
Port Hueneme	1	0	0	0	0
San Clemente	52	4	3	1	4
San Diego	93	4	0	0	0
San Luis Obispo Co	19	3	0	0	0
Santa Barbara	41	3	0	0	0
Santa Barbara Co - Campus Pt.	3	2	0	0	0
Santa Cruz	45	3	3	0	3
Seal Beach	53	4	3	0	3
Solana Beach	2	2	0	0	0
Tucson, AZ	1	0	0	0	0
Ventura County	10	2	2	0	2
Independents	2	2	0	0	0
<b>TOTAL</b>	<b>1236</b>	<b>85</b>	<b>36</b>	<b>7</b>	<b>43</b>

II. Approval of Board of Director's Meeting Minutes – Huntington Beach, April 12 & 13, 2012

**Motion:** Moved by Mr. Moore to approve the Minutes as submitted.

**Second:** Mr. Gray

**Discussion:** Minor change to minutes submitted by Secretary. Item X.C., Amended Motion should have read: "Moved by Mr. Leach to support this organization through posting a link on the CSLSA website."

**Amended**

**Motion:** Moved by Mr. Moore to approve the Minutes as corrected.

**Second:** Mr. Gray

**Action:** MPU

III. Officer's Reports

A. President	-	Mr. Beuerlein	-	Attachment	1
B. Vice President	-	Mrs. Graham	-	Attachment	2
C. Secretary	-	Mr. Humphreys	-	No report	
D. Treasurer	-	Mr. Williams	-	Attachment	3
E. Advisor	-	Mr. McGowan	-	No report	
F. 1st Delegate	-	Mrs. Boyer	-	Attachment	4
G. 2nd Delegate	-	Mr. Avila	-	Attachment	5
H. 3rd Delegate	-	Mr. Butki	-	No report	
I. 4th Delegate	-	Mr. Silvestri	-	Attachment	6

IV. Committee Reports

A. Bylaws/Policies & Procedure	-	Mr. Humphreys	-	No report	
Mr. Humphreys and Mr. Moore will draft policy language clarifying who will notify special award recipients and lunch payment. Policy will be brought before BOD at next meeting.					
B. Certification	-	Mr. Richardson	-	Attachment	7
C. Competition	-	Mr. Butki	-	Attachment	8
D. Exchanges	-	Mr. Leach & Mr. McGowan	-	Attachment	9
E. Grants	-	Mr. Lizotte	-	No report	
F. Junior Lifeguards	-	Mrs. Boyer & Ms. Walton	-	Attachment	10
G. Legislation	-	Mr. Peabody	-	Attachment	11
H. Membership	-	Mrs. Graham	-	Attachment	12
I. Newsletter	-	Mr. Godino	-	Attachment	13
Mr. Beuerlein recognized Mr. Godino for outstanding work on the newsletter.					
J. Original Founder's Comm.	-	Mr. McGowan	-	Verbal report	
OFC is beginning the planning process for hosting the 2014 National BOD meeting.					
K. Professional Standards	-	Mr. Jacobson	-	No report	
L. Public Education	-	Mr. Silvestri	-	Attachment	14
M. Public Relations	-	Mr. Bond	-	Attachments	15 & 16
N. Special Awards and Presentations	-	Mr. Pepito	-	Attachment	17
O. Statistics	-	Mr. Peabody	-	Incl. in Legislation	
P. Training & Operations	-	Mr. Scott	-	Attachment	18
Q. Ways and Means	-	Mr. Williams	-	No report	
R. Website	-	Mr. Moore	-	Attachment	19

V. Sponsor Presentations

Thank you to the Santa Cruz Surf Lifesaving Association for hosting and meeting sponsors: Sunology Sunscreen, Hobie Polarized/Eye King, and Buell Wetsuits.

---- Lunch Break----

VI. Committee Workshops/Working Groups

---- Meeting Recessed for the day at 5:00 p.m. ---

**Friday, October 12, 2012 - Meeting reconvened at 9:12 a.m.**

VII. Committee Action Reports from Workshops

A. Aquatic Safety Assessment	-	Mr. Silvestri	-	Attachment	20
B. Bylaws/Policies & Procedure		Mr. Humphreys	-	No report	
C. Certification	-	Mr. Richardson	-	No report	
D. Competition	-	Mr. Avila for Butki	-	Attachment	21
E. Exchanges	-	Mr. Leach & Mr. McGowan		No report	
F. Grants	-	Mr. Lizotte	-	No report	
G. Junior Lifeguards	-	Mrs. Boyer & Ms. Walton		Attachment	22
H. Legislation	-	Mr. Peabody	-	No report	
I. Membership	-	Mrs. Graham	-	Attachment	23
J. Newsletter	-	Mr. Godino	-	No report	
K. Professional Standards	-	Mr. Jacobson	-	No report	
L. Public Education	-	Mr. Silvestri	-	Attachment	24
M. Public Relations	-	Mr. Bond	-	Verbal report	

Position Paper – Committee feels confident paper is ready for posting on website and adding to newsletter, with one small change. Mr. Bond will make change and forward to website and newsletter committees. Committee will be working on statement in regard to “what lifeguards do in the winter” to present to BOD in spring. Committee is working on database of responses to common complaints such as driving on the beach, PWC use, etc. If any agency has any material, please forward to Public Relations Committee. Suggestion to send position paper to American Lifeguard Magazine as well.

N. Special Awards and Presentations		Mr. Pepito	-	Attachment	25
Discussion regarding online submission going to USLA vs. to our region first for review.					
O. Sponsorship	-	Mr. Avila	-	Attachment	26
P. Statistics	-	Mr. Peabody	-	Verbal report	
Will be reviewing questionnaire with Mr. Gould and the CSLSA Executive Board, along with a cover letter.					
Q. Training & Operations	-	Mr. Scott	-	Attachment	27
R. Ways and Means	-	Mr. Williams	-	Attachment	28

**Motion:** Moved by Mr. Moore to approve 2013 budget in the amount of \$60,000 for expenditures as proposed.

**Second:** Mrs. Graham

**Discussion:** None

**Action:** MPU

S. Website	-	Mr. Moore	-	Verbal report	
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Request for Committee Chairs to submit any changes to Mr. Moore electronically for review and posting.

VIII. Old Business

- A. Assembly Bill 1245 – “At Desk” (tabled).

IX. New Business

- A. Sponsorships and Promotions – Discussed in Sponsorship committee.  
B. Lifeguard Services in the City of Oxnard - Discussed in Aquatic Safety Assessment Committee.  
C. Executive Board End-of-Year Dinner. Mr. Moore proposed allocating funds in an amount not-to-exceed \$250 for an end-of-the-year dinner or “get-together” for the Executive Board and their significant others.

**Motion:** Moved by Mr. Moore

**Second:** Mr. Ragsdale

**Discussion:** Mr. Williams stated that there is \$500 allocated for the Executive Board which has not typically been expended. Alternative motion proposed to use up to \$250 of the \$500. No second to this motion. Mr. Moore clarified his motion is for up to \$250 to be used with the Treasurer authorized to determine where funds come from.

**Action:** Motion approved by majority, one abstention (Mr. Williams).

X. Future Meetings

A. CSLSA Meetings Dates & Locations

1. Spring 2013

- a. Location: BOD Meeting. Coronado, Lake Mission Viejo, and Encinitas chapters have expressed interest in hosting meeting. Coronado is not present and Encinitas prefers to defer their interest to the fall meeting. Mission Viejo agreed to host.  
b. Dates: April 11 & 12, 2013

2. Fall 2013

1. Location: Coronado, Seal Beach and Encinitas have expressed interest in hosting in fall 2013. LACOLA expressed interest in hosting in spring 2014. Suggestion to consider Avalon for spring 2014.  
2. Dates: October 10 & 11, 2013

B. USLA Meeting Dates & Location

1. Fall 2012

1. Location: Great Lakes Region - Minneapolis, MN  
2. Dates: October 25-27, 2012

2. Spring 2013

1. Location: Northwest Region – Location TBD  
2. Dates: April 25-27, 2013

XI. Privilege of the Chair - Mr. Beuerlein

A. President's closing comments

1. Thanked Santa Cruz for hosting, excellent golf, breakfast, lunch, dinner, and general hospitality.
2. Thanked sponsors: Sunology Sunscreen, Hobie Polarized/Eye King, Buell Wetsuits.
3. Thanked membership for attendance in Santa Cruz, incurring costs and time.
4. Thanked committee chairs and members for hard, focused work with great ideas and passion for lifesaving.
5. Thanked Mrs. Boyer for bringing the CSLSA flag with chapter patches, representing the unity of the organization and all chapters working under "one flag".
6. Hard work, but good work, made it worthwhile.

XII. Adjournment

**Motion:** Moved by Mr. Ragsdale to adjourn.

**Second:** Mr. Peabody

**Discussion:** NONE

**Action:** MPU; meeting adjourned at 11:00 a.m.

Respectfully submitted



CSLSA Secretary