



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

BOARD OF DIRECTORS MEETING MINUTES

Newport Beach, CA 92662

April 9, 2015

Thursday, April 9, 2015

- I. Meeting called to order by Mr. Beuerlein at 8:42 a.m.
 - A. Pledge of Allegiance - Mr. Humphreys
 - B. Welcome and Introductions - Mr. Beuerlein
 - C. Roll Call of Delegates - Mr. Bond

CHAPTER	No. of Members	Possible No. of Delegates	Delegates Present	Proxies	Total Votes
California State	315	8	8	0	8
Coronado	11	2	2	0	2
Del Mar	5	2	0	0	0
Encinitas	19	3	2	0	2
Huntington Beach	127	5	3	2	5
Imperial Beach	4	2	1	0	1
Laguna Beach	95	4	2	2	4
Lake Mission Viejo	10	2	2	0	2
Long Beach	80	4	2	0	2
LA City	62	4	2	2	4
LA County Beaches	160	6	6	0	6
LA County Lakes	24	3	3	0	3
Newport Beach	44	3	3	0	3
OC LGs - C.O.L.A.	22	3	0	0	0
Oceanside	10	2	2	0	2
Pendleton Coast	3	2	1	1	2
Pismo Beach	21	3	1	1	2
Port Hueneme	2	2	1	0	1
San Clemente	50	3	3	0	3
San Diego	130	5	0	0	0
San Luis Obispo Co	22	3	0	0	0
Santa Barbara City	59	4	0	0	0
Santa Barb Co - Campus Pt	11	2	0	0	0
Santa Cruz	52	4	2	2	4
Seal Beach	51	4	3	1	4
Solana Beach	3	2	0	0	0
Tucson, AZ	2	2	0	0	0
Ventura County	11	2	0	0	0
Independent/Unaffiliated	5	2	0	0	0
Total	1410	92	50	12	62

II. Approval of Board of Director's Meeting Minutes – San Clemente, October 9 & 10, 2014

Motion: Moved by Mr. Moore to approve the Minutes as submitted.

Second: Mr. Ragsdale

Discussion: None

Action: MPU

III. Officer's Reports

- A. President - Mr. Beuerlein - Attachment 1
Mr. Beuerlein thanked the San Clemente Lifeguard Association and Chief Humphreys for hosting the CSLSA fall meeting. The President gave a preview for Project Wipeout and Imagineology and complemented the people behind the scene for developing a great seminar. The John Wayne Cancer foundation was also thanked for their contribution to public education through the CSLSA.

Mr. Beuerlein reminded the Board of Directors that we are still recruiting for the Social Media Committee, Grants and Professional Standards. He is hoping that those positions can be filled as soon as possible.

- B. Vice President/Bylaws - Mr. Humphreys - Attachment 2
- C. Secretary - Mr. Bond - No Report
- D. Treasurer - Mr. Williams - Attachment 3
- E. Advisor - Mr. McGowan - No Report
- F. 1st Delegate - Mr. Silvestri - Attachment 4
- G. 2nd Delegate - Mr. Avila - Attachment 5
- H. 3rd Delegate - Mr. Butki - No Report
- I. 4th Delegate - Mr. Leeper - Attachment 6

IV. Committee Activity Reports

- A. Certification - Mr. Lombardi - Attachment 7
- B. Exchanges - Mr. Richardson - Attachment 8
- C. Grants - Mr. Henderson - No Report
- D. Junior Lifeguards - Mr. Leeper - Attachment 9

E. Legislation	-	Mr. Sandler	-	Attachment	10
F. Lifesaving Sport & Fitness		Mr. Butki	-	Attachment	11
G. Membership	-	Mrs. Graham	-	Attachment	12
H. Newsletter	-	Mr. Godino	-	Attachment	13
I. Original Founders	-	Mr. McGowan	-	No Report	
J. Professional Standards	-	Mr. Gipti	-	No Report	
K. Public Education	-	Mr. Silvestri	-	Attachment	14
L. Public Relations	-	Mr. Bond	-	No Report	
M. Special Awards	-	Mr. Pepito	-	Attachment	15
N. Sponsorship	-	Mr. Avila	-	Attachment	5
O. Statistics	-	Mr. Burton	-	Attachment	16
P. Training	-	Mr. Scott	-	Attachment	17
Q. Website	-	Mr. Moore	-	Attachment	18

V. Sponsor Presentations

Meeting sponsors provided presentations: Bomber Eyewear, John Wayne Cancer Foundation, Makai Rescue Boards, Von Zipper, Junior Lifeguard Certificate Frames and Project Wipeout.

VI. Special Awards and Presentations

President Beuerlein presented an award to Mr. Ragsdale on behalf of the CSLSA for his commitment to lifesaving throughout his career. Mr. Ragsdale has recently retired from Los Angeles County Lake Lifeguards.

Mr. Gifford Price was given a heroic act award for his rescue of a 14 year old victim at Huntington State Beach on October 6th, 2014. Mr. Price is a Junior Lifeguard for the City of Huntington Beach. Mr. Price had his parents and twin sister in attendance.

President Beuerlein provided a brief history of the Ben Carlson's Medal of Valor and the creation of his foundation. The CSLSA will be partnering with the Ben Carlson Foundation to educate the public on open water safety.

Scott Underhill was bodysurfing the same day of the Ben Carlson tragedy. He was crushed by a large wave and suffered significant injuries. Scott spend many weeks in Hoag hospital and it was unknown if he would recover or even survive. After months of rehabilitation, Scott was able to requalify for the State Beach Lifeguards, and provide a presentation to the CSLSA Board of Directors about his life changing injury.

---LUNCH BREAK---

Special Awards and Presentations (continued)

Linda Reuter provided a presentation of two videos created by Project Wipeout. These public education modules promote open water safety in an attempt to reduce spinal injuries. Linda stated that Project Wipeout has recently completed over 15 beach safety video segments.

VII. Committee Workshops/Working Groups

VIII. Committee Action Reports from Workshops

A. Junior Lifeguards	-	Mr. Leeper	-	Attachment 19
B. Lifesaving Sport & Fitness	-	Mr. Butki	-	Attachment 20
C. Membership	-	Mrs. Graham	-	Attachment 21
D. Public Education	-	Mr. Silvestri	-	Attachment 22
E. Public Relations	-	Mr. Bond	-	Attachment 23
F. Special Awards	-	Mr. Pepito	-	Attachment 24

IX. Old Business

A. Dues Breakdown	-	Mrs. Graham	-	No Report
B. OC Chiefs Association	-	Mr. Humphreys	-	No Report
C. Alcohol Sponsorship	-		-	No Report
D. USOC	-	Mr. Avila	-	No Report
E. Social Media	-	Mr. Bond	-	Attachment 23

X. New Business

A. Medal of Valor

The President has asked that local Fire, Police, Marine Safety Chiefs and USLA Chapter Presidents submit letters in support of California Assembly Bill 489 to add Ocean Lifeguard to the list of potential recipients for the California Medal of Valor, our state's highest honor for public safety employees. This bill would also add a professional Lifeguard representative to the selection committee. A template for this letter will be provided online at www.CSLSA.org.

B. CSLSA Financial Institution

Mr. Beuerlein suggested that we table this discussion until Spring 2016. Mr. Williams would like to see how a similar transition goes with the USLA.

C. One Day Meeting

Most members of the board said that the one-day meeting was beneficial. The President recommended that we retain the flexibility to have a one or two day meeting depending on the agenda and location.

XI. Future Meetings

A. CSLSA Meetings Dates & Locations

1. Fall 2015
 - a. Location: Los Angeles County
 - b. Date: October 8th 2016

2. Spring 2016
 - a. Location: Coronado
 - b. Date: April 14th 2016

B. USLA Meeting Dates & Location

1. Spring 2015
 - a. Location: Gulf Coast Region – South Padre Island, TX
 - b. Dates: April 23-25, 2015

2. Fall 2016
 - a. Location: Pacific Island – Kona, HI
 - b. Dates: November 12-14, 2015

XII. Privilege of the Chair

The President thanked the sponsors and the Newport Beach Ocean Lifeguard Association (Gary Conwell, Skeeter Leeper and Rob Williams) for hosting the event. He was excited to add to the membership numbers and welcomed new chapters into the CSLSA. Mr. Beuerlein thanked the new committee chairs and Mr. Godino for his effort with the *Cal Surf News*. CSLSA's collaborations with Project Wipeout, the John Wayne Cancer Foundation, the Ben Carlson Foundation and the California Marine Safety Chief's Association have proven to be beneficial in making a stronger lifeguard community.

XIII. Adjournment

- Motion:** Motion to adjourn by Mr. Ragsdale.
Second: Mr. Pepito
Discussion: None
Action: MPU; meeting adjourned at 4:36 p.m.

Respectfully submitted,



Kai Bond
CSLSA Secretary
secretary@cslsa.org